

Startup packages

As the leading global platform for commercial vehicles and transport, you can take the chance to introduce your startup with our exclusive startup packages.



Services included	Package S (4 sqm)	Package M (9 sqm)	Package L (16 sqm)
Modern & sustainable stand construction incl. 40" monitor	✓	✓	✓
Graphic display area	✓	✓	✓
Locker	✓	✓	✓
Stand cleaning	✓	✓	✓
3kW power connection on three sockets	✓	✓	✓
WIFI, up to 6 Mbit/s	✓	✓	✓
Communication fee	✓	✓	✓
Participation at the elevator pitch possible	✓	✓	✓
Exhibitor passes	2	3	4
Optional graphic display area (2x3m)	+550,-	+550,-	+550,-
Night guard	3.490,-	✓	✓
Space to display products at your stand		✓	✓
		4.490,-	5.490,-

If the offer has aroused your interest, please contact Oliver Jänisch via startups@iaa.de.

What can you expect at the IAA TRANSPORTATION?

Startups experience a significantly increased weighting at the IAA TRANSPORTATION. The central placement of up to three startup areas in different halls puts you, as a young company, at the center of the flow of visitors.



The open and open modern stand construction offers you the ideal atmosphere for a professional company presentation and promising business talks.



By booking the startup package, you can take part in an elevator pitch and show the audience your innovative strength and potential in 180 seconds.

Startup packages in detail:

The pre-built stand packages contain a wall designed with an industrial look.

The other side of wall (2x3m area, see rendering) you can either

- design graphically for € 550,- with your visual or similar or
- alternatively, have it colored to match the industrial look (incl. in package price) and optionally book a monochromatic “BIG LETTER” foil lettering for € 35,-/sqm.

Further details on the individual services of the stand packages can be found in the Startup Packages brochure.

Network with important contacts to increase the development of your company at the IAA TRANSPORTATION!

We are looking forward to your participation!