



Information for Exhibitors

SEPTEMBER 15—20, 2026
IN HANNOVER

VDA | Verband der
Automobilindustrie



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Accommodation services & tourist info

Hannover Marketing & Tourismus GmbH

www.hannover.de

Tel. +49 511 12345-555

Fax +49 511 12345-556

hotels@hannover-tourismus.de

Advertising ban

No advertising whatsoever is allowed outside of the exhibitor's own stand area, including the distribution of flyers, display of posters, or erection of structures with advertising content. This also applies to any persons circulating outside of their own stand's area while displaying advertising on sandwich boards, clothing, etc. The ban does not apply to official on-site advertising spaces which can be booked in entrance lobbies (for special promotional purposes) and around the periphery on the grounds.

Exhibitors interested in on-site advertising options (e.g. shuttle bus ads, ad towers, etc.) can contact:

Tel. +49 511 89-31227

services-sales@messe.de

Airport shuttle

Connects the Airport Hannover Langenhagen (Terminal A) with the fairgrounds, entrance WEST 1

BFM Incoming & Traveller Service

Tel. +49 511 97748-81

Fax +49 511 97748-86

info@bfmshuttle.de

ATMs (cash dispensers)

On-site location:

Money can be withdrawn by using Euro-, Mastercard, VISA and ec-card at following places:

- Entrance NORTH 1
- Information Center (IC)
- Hall 13 / westside

Attention: Deposits are not possible.

Audio and video equipment

UEBERKOPF GmbH,

Tel. +49 511 590 974-19

dmag@ueberkopf.de

Accessories and adapters (e.g. USB-, VGA, DVI, HDMI, KAT 5, power cables, travel plugs and voltage adapters, etc.) are available at the **Mediashop**, Information Center (IC), Room 00.138.

A preliminary enquiry per telephone to confirm availability is requested.

Tel. +49 511 89-38991

Sep. 12 10 a.m. – 6 p.m.

Sep. 13 – Sep. 20 8:30 a.m. – 6 p.m.

Bank / foreign exchange

ReiseBank AG

Hannover Main Station
Ernst-August-Platz 1
30159 Hannover, Germany

www.reisebank.de

Tel. +49 511 322704

Opening Hours:

Mon – Fri: 9 a.m. – 8 p.m.

Sat: 9 a.m. – 6 p.m.

Sun: 9 a.m. – 4:30 p.m.

Beverage service

Beverages, snacks and disposable items are delivered directly to the exhibition stand.

Aramark Restorations GmbH

Messe Gelände
30521 Hannover

www.aramark-dmag.de

Tel. +49 511 89-33532

Mobil +49 162 9053849

Caravan parking

Special parking lot on Kronsbergstraße, directly opposite to Hall 13 and near to entrance WEST 1. Reservations are requested!

Gesellschaft für Verkehrsförderung (GfV)

Tel. +49 511 89-33595

Fax +49 511 89-33410

wohnwagenparkplatz@gfv.messe.de

open from Sep. 11, noon to Sep. 21, noon

Car rental

— **Sixt Autovermietung**

Karlsruher Str. 14
30880 Laatzen

www.sixt.de

Tel. +49 180 6666666

kundenbetreuung@sixt.com

— **Europcar Autovermietung GmbH**

Büro Hannover-Laatzen
Hildesheimer Str. 2
30880 Laatzen

www.europcar.de

Tel. +49 511 848300

Fax +49 511 8483066

— **Enterprise Autovermietung**

Hildesheimer Str. 47
30880 Laatzen

www.enterprise.de

Tel. +49 511 3365160

All car rentals also rent trucks.

Catering

Aramark Restaurations GmbH

www.aramark-dmag.de

Tel. +49 511 89-33532

Mobil +49 162 9053849

catering.messe-hannover@aramark.de

Charging infrastructure

The following AC-charging points for electric vehicles are available in the parking lots at the exhibition center:

- North 4 (12 charging columns)
- West 34 (14 charging columns)
- South 32 (10 charging columns) – only in the set-up and dismantling period
- between West 40 and 41 (17 charging points)

Alternating current/11 KW, Type 2 socket

HPC (High Power Charging/ultrafast charging)

Filling station ARAL Messeschnellweg West:

4 ultra-fast charging points with 300 kW

Best Western Primier Parkhotel Kronsberg:

4 ultra-fast charging points with 150 kW

Adhoc charging is possible at all charging points without registration.

www.gfv-messe.de/en-gb/electriccars

The main locations near the Exhibition Grounds:

- EnBW Charging Station – BAUHAUS, Erich-Panitz-Str. 1 (4 charging points, DC / CCS, 150 + 300 kW)
 - enercity-Ladestation – Leine-Center, Robert-Koch-Str. 1 (2 charging points, AC / Typ 2, 22 kW)
 - enercity-Ladestation – Leine-Center, Erich-Panitz-Straße (4 charging points, DC / CCS, bis 300 kW)
 - EnBW Ladestation – Pettenkoferstraße 2 (DC / AC depending on the charging point)
-

Cloakrooms and left luggage

Entrance cloakrooms

Opening hours:

September, 14 to 20, 2026 8 a.m. to 7 p.m.

Storage fee (cashless)

€ 3.00 cloakroom / € 4.00 luggage

Compressed air

see **Water connections**

Conference rooms

Contact for renting a conference room:
conferencerooms@messe.de
Tel. +49 511 89-36530

Copyshop**On-site location:**

Information Center (IC), Rooms 00.139

Tel. +49 511 89-35100

Fax +49 511 89-35101

copyshop@messe.de

Sep. 12, 2026 10 a.m. – 6 p.m.

Sep. 13 – Sep. 20, 2026 8:30 a.m. – 6 p.m.

Services offered:

- black & white copies up to size A3
 - color copies up to size A3
 - fax service
 - printouts from notebooks
 - laminating up to size A4
 - cutting machine for paper
 - business cards
 - badges
 - data transmission via USB Stick
-

Cultural events and nightlife

www.hannover.de

Customs**On-site location:**

Europaallee, office building 7

30521 Hannover

www.zoll.de

Tel. +49 511 5469-9900

Tel. +49 511 5469-9181

Fax +49 511 5469-9999

Poststelle@zah-messe.bfinv.de

For each customs clearance invoices in German or English are required in double.

Customs clearance formalities are possible outside these times only if application is made during official opening hours. In such cases a fee will be charged.

Sep. 14 – Sep. 17, 2026 7:15 a.m. – 3:15 p.m.

Sep. 18, 2026 7:15 a.m. – 2:15 p.m.

Directory assistance

Tel. +49 511 89-1189

Disconnection of utilities

Disconnection of utilities prior to the end of the show is not permitted (Sep. 20, 2026, 5 p.m.).

For safety reasons, only authorized Deutsche Messe staff is permitted to disconnect utility services to stands. Delays in having the utilities disconnected can be avoided by making an appointment well in advance.

Exhibitors are emphatically warned to disconnect or shut off supply lines themselves. The exhibitor is liable for any accidents or damage resulting from such action.

— For contact information

see **Electricity** and **Water connections**

Electricity

— Halls 11 – 13, 18 – 23, Pavilions 32 – 35, open-air site:

Wahl GmbH & Co. KG
Tel. +49 511 89-20001
Fax +49 511 89-20304
messe@wahl-co.de

— Halls 14 – 17, 24 – 27, CC, IC:

SPIE Information & Communication Services GmbH (SPIE ICS)
Tel. +49 511 89-20002
Fax +49 511 90 14 247
messe-service.icsde@spie.com

E-Mail Service

See **Internet Lounge**

EMERGENCY CALL

Tel. +49 511 89-112

Evening events

For the implementation of an evening event at the booth a written order at Deutsche Messe is necessary. The application is requested via the exhibitor shop.

— Contact:

Ms. Julia Zloch
Tel. +49 511 89-32134
julia.zloch@messe.de

Exhibitor passes

Exhibitors are entitled to a limited number of free passes for permanent and temporary staff during the exhibition. These are valid for the duration of the event IAA TRANSPORTATION (September 15-20, 2026) from 7:00 a.m. to 7:00 p.m. as well as on the first press day on September 14, 2026, also from 7:00 a.m. to 7:00 p.m.

During the setup and dismantling times
(setup: September 3-13, 2026 (6:00 p.m.) |
dismantling: September 20-25, 2026 (5:00 p.m.)
the exhibitor pass for your own employees is
also valid as a setup and dismantling pass.

Via the ticket management function in the Exhibitor Service Center (ESC) you can access your exhibitor passes, order additional passes at a charge that require registration and distribute them directly to your stand staff, or download registration codes.

Exhibitor passes are non-transferable!

Tel. +49 511 89-37777

Ticket-Team@messe.de

Exhibitor Service Center

In the “Exhibitor Service Center”, Deutsche Messe contacts will be happy to help with any questions and concerns relating to the fair

- Stand rental/technical issues
- Telecommunications equipment
- Cleaning, waste disposal
- Stand security
- Tickets for exhibitors and guest tickets
- Parking permits
- Attendance certificates/special cancellations

— On-site location:

Information Center (IC) Rooms: 00.129 – 00.132
Tel. +49 511 89-30000

Sep. 12, 2026	8 a.m. – 6 p.m.
Sep. 13, 2026	8 a.m. – 7 p.m.
Sep. 14 – Sep. 15, 2026	7:30 a.m. – 6 p.m.
Sep. 16 – Sep. 19, 2026	8 a.m. – 6 p.m.
Sep. 20, 2026	8 a.m. – 5 p.m.

First-aid station

On-site location:

between the entrance North 1 and Hall 19

Emergency first aid station

Tel. +49 511 89-114

A doctor is not on-site.

Tel. +49 511 89-30030

Sep. 3 – Sep. 25, 2026 8:30 a.m. – 6:30 p.m.

Flowers and plants

On-site location:

scheiermann eventgestaltung gmbh
Shopping & Food between Halls 11 and 12

www.scheiermann.de

Tel. +49 2054 125580

Fax +49 2054 12558-15

info@scheiermann.de

Forwarding agencies

Empties may not be stored in the fair halls. They may be handed to the approved fair forwarding agents to be stored for the duration of the fair.

Loading and unloading as well as construction and dismantling of exhibits using cranes, forklifts etc. may only be done by the following companies who are officially appointed by Deutsche Messe:

Kuehne + Nagel (AG & Co.) KG

Europaallee – Office Building 6

30521 Hannover

Tel. +49 511 820980-100

customer.event@kuehne-nagel.com

DSV Fairs & Events GmbH (formerly Schenker Deutschland AG)

Logistikzentrum Messegelände

Karlsruher Straße 10

30519 Hannover

Tel. +49 511 89-20061

Tel. +49 511 87005-0

fairs.hannover@dbschenker.com

Furniture rental

Orders possible at short notice via the Exhibitor Service Center.

Contact for appointments and complaints:

Party Rent Hannover GmbH

Tel. +49 5066 98411-25

messe.hannover@partyrent.com

Hall supervisors

Contact for technical or procedural questions are the hall supervisors.

Tel. +49 511 89-327

plus hall number (two digits), e. g. direct dialing for Hall 11 is 32711

Convention Center (CC)

Tel. +49 511 89-32640

convention.center@messe.de

Open-air site and Pavilions 32 – 35

(Location supervisor in Hall 26)

Tel. +49 511 89-32700

IAA-Exhibition Office

German Association of the Automotive Industry (VDA)
Behrenstr. 35, 10117 Berlin

— **On-site location:**

Information Center (IC)

— **Project Management:**

Mr. Jan M. Heckmann
Tel. +49 30 897842-200
jan.heckmann@vda.de

— **Assistance:**

Ms. Inken Lüdke
Tel. +49 30 897842-219
inken.luedke@vda.de

— **General Organization:**

Ms. Jessica Delvos
Tel. +49 30 897842-210
jessica.delvos@vda.de

Ms. Luca Lingott
Tel. +49 30 897842-434
luca.lingott@vda.de

Ms. Simone Walser
Tel. +49 30 897842-206
simone.walser@vda.de

— **Exhibitor Services:**

Ms. Stephanie Gläßer
Tel. +49 30 897842-202
transportation@iaa.de

Ms. Vi Linh Tran-Graef
Tel. +49 30 897842-209
transportation@iaa.de

Ms. Lena Schmidt
Tel. +49 30 897842-218
transportation@iaa.de

Ms. Sandy Starke
Tel. +49 30 897842-215
transportation@iaa.de

— **Stand Allocation / Stand Approval:**

Ms. Kathrin Erdmann
Tel. +49 30 897842-203
kathrin.erdmann@vda.de

Mr. Marius Heil
Tel. +49 30 897842-211
marius.heil@vda.de

Mr. Lars Schmidt
Tel. +49 30 897842-204
lars.schmidt@vda.de

— **IAA Conference**

Mr. Klaus Vartzbed
Tel. +49 30 897842-205
klaus.vartzbed@vda.de

— **IAA Experience**

Mr. Simon Schönberg
Tel. +49 30 897842-208
simon.schoenberg@vda.de

— **Business Development/Sales**

Mr. Oliver Jänisch
Tel. +49 30 897842-216
oliver.jaenisch@vda.de

Mr. Reiner Strauch
Tel. +49 30 897842-207
reiner.strauch@vda.de

Mr. Franz Dirksen
Tel. +49 30 897842-214
franz.dirksen@vda.de

IAA TRANSPORTATION Card

The Greater Hannover Transport Authority (GVH) offers exhibitors and their stand personnel a public transport ticket (**GVH IAA TRANSPORTATION Card**) for € 47.50 per piece:

- valid from September 13 to 21, 2026
- valid for all buses, light rail vehicles, suburban trains and local trains in the ÜSTRA/GVH area for zones A–C
- for any number of journeys within the validity period (until 05:00 a.m. of the following day)

The ticket is available from August 4, 2026 as an online ticket in the Mobility Shop:

<https://shop.gvh.de/tickets>

International Sales

On-site location:
Deutsche Messe
Office building 2, 3rd floor

— **Contact:**

Ms. Louise Stevenson-Weecks
Team Lead
International Sales Partner Management
Tel. +49 511 89-31276
louise.stevenson-weecks@messe.de

Maritta Buck
International Sales Partner Management
Tel. +49 511 89-34295
maritta.buck@messe.de

Internet Lounge

On-site location:

Information Center (IC), Room 00.136 – 00.137

Tel. +49 511 89-38992

Fax +49 511 89-38172

internetlounge@messe.de

Sep. 12, 2026 10 a.m. – 6 p.m.

Sep. 13 – Sep. 20, 2026 8:30 a.m. – 6 p.m.

Laundry / dry cleaning

On-site location:

Laundry-Point: Information Center (IC)

Room 00.136 – 00.139

24-hour delivery service Wäscherei Jahnke GmbH

www.waescherei-jahnke.de

Sep. 12, 2026 10 a.m. – 6 p.m.

Sep. 13 – Sep. 20, 2026 8:30 a.m. – 6 p.m.

Lettering Service

On-site location:

Shopping & Food area between Halls 16 and 17

www.koenekewerbung.de

info@koenekewerbung.de

Tel. +49 5130 6093670

Sep. 12 – Sep. 14, 2026 10 a.m. – 5 p.m.

Lost & found

On-site location:

Information Center (IC) Room 00.138

Tel. +49 511 89-38991

Sep. 12, 2026 11 a.m. – 6 p.m.

Sep. 13 – Sep. 20, 2026 8:30 a.m. – 6 p.m.

Lost & found items not collected during the show will be handed over to the Lost property office Hannover.

Other contact points:

— **Lost property office (subway)**

c/o üstra Reisen

Nordmannpassage 6, 30159 Hannover

Tel. +49 511 7009523

— **Lost property office Deutsche Bahn**

Tel. +49 900 1990599

— **Lost property office Hannover**

Am Schützenplatz 1, 30169 Hannover

Tel. +49 511 1684-2457

Fax +49 511 1684-0751

Luggage service / Pre-Check-in

— **On-site location:**
Entrance WEST 1 (Hall 13)

— **Hannover Airport:**
Arrivals level A

Contact for advance booking:
BFM Incoming & Traveller Services GmbH
Tel. +49 511 97748-81
Fax +49 511 97748-86
info@bfmshuttle.de

Media Shop

— **On-site location:**
Information Center (IC), Rooms 00.136 – 00.139

Tel. +49 511 89-38992
Fax +49 511 89-38172

Sep. 12, 2026 10 a.m. – 6 p.m.
Sep. 13 – Sep. 20, 2026 8:30 a.m. – 6 p.m.

The following additional services are available:

- mobile phone recharge station
 - print support
 - sale of IT accessories
-

Office & computer supplies

— **On-site location:**
Information Center (IC), Room 00.138
Mediashop

Tel. +49 511 89-38991
Sep. 12, 2026 10 a.m. – 6 p.m.
Sep. 13 – Sep. 20, 2026 8:30 a.m. – 6 p.m.

— **Diete-Trenzinger Büroorganisation GmbH**
Shopping & Food area between Halls 16 and 17.

www.diete-trenzinger.de

Tel. +49 511 8668975
Sep. 11 – Sep. 12, 2026 11:00 a.m. – 3 p.m.
Sep. 13 – Sep. 14, 2026 10:00 a.m. – 5 p.m.
Sep. 15 – Sep. 20, 2026 9:00 a.m. – 6 p.m.

Opening hours exhibition

1st press day & B2B exchange: Sep. 14, 2026, 8 a.m. – 6 p.m.
Press conferences will take place in the Convention Center (CC) and at the exhibition stands.
All exhibitors are required to keep their stands manned on the 1st press day during opening hours.

IAA TRANSPORTATION 2026

Sep. 15 – Sep. 19, 2026 9 a.m. – 6 p.m.
Sep. 20, 2026 9 a.m. – 4 p.m.

Parking

Cars: North 1–4, North 7, South 26, West 34–45

Cars with trailers, vans: West 43/44

Trucks: East 11–13

Buses: North 4, West 35, South 28

It is not permitted to park any trucks, delivery vans, buses or mobile homes on lots designated for car parking.

Gesellschaft für Verkehrsförderung (GfV):

Tel. +49 511 89-33604

Fax +49 511 89-33410

Patent and design infringements

On-site location:

Deutsche Messe legal department

Administration building 1, Room 1.7.13

Parties to disputes arising from infringement of utility designs, utility models, patents or trademarks should contact:

Tel. +49 511 89-33022

Patent protection

See **Priority certificates**

Pharmacy

Hermes-Apotheke

Sabine von Roden-Anhelm e. Kfr.

Hildesheimer Str. 52

30880 Laatzen

www.hermes-apo-laatzten.de

Tel. +511 864380

Fax +511 876239

info@hermes-apotheke-laatzten.de

Photocopies

See **Copyshop**

Photo Reportage / Pro Photo Service

Photovision-DH

Tel. +49 1711706224

info@photovision-dh.de

Our service “Picture Gallery” can be ordered in the exhibitor shop.

Important information:

Anyone wishing to produce videos for television features, new media productions and photographs of stands – exhibits in particular – even for private purposes, must first obtain the express consent of the exhibitor involved. In advance written permission from the organizer must also be obtained to make any television, video and new media production for commercial purposes.

POLICE

On-site location:

Europaallee, Gate West 4

Tel. +49 511 109-3771

Tel. +49 511 109-3615

Tel. +49 511 89-33636

Tel. +49 511 89-33637

Sep. 14 – Sep. 20, 2026 9 a.m. – 6 p.m.

Postal address for exhibitors on site

Company name

Name of recipient

IAA TRANSPORTATION 2026

Hall or open-air site

Booth number

c/o Deutsche Messe

Messegelände

30521 Hannover

GERMANY

Postal services

Stamps

Parcel and package acceptance (carriage paid)
up to max. 31 kg/packing unit

On-site location:

Shopping & Food area between halls 16 and 17
at the Service Point of the forwarding agencies
Kühne+Nagel (AG & Co.) KG and DSV Fairs & Events
(formerly Schenker Deutschland AG)

Sep. 12 – Sep. 19, 2026 8:30 a.m. – 6 p.m.

Sep. 20, 2026 8:30 a.m. – 8 p.m.

Press Center

On-site location:

In the Entrance North 1, first floor

Press services

German Association of the Automotive Industry (VDA)
Press and Digital

Mr. Till Nehls
Tel. +49 151 63 75 41 44
till.nehls@vda.de

Ms. Franziska Henke
Tel. +49 30 897842-120
franziska.henke@vda.de

Priority certificates

During the show exhibitors can apply for a priority certificate for registered designs, utility models and trademarks for their products displayed at the event. The exhibitor then has the opportunity to apply for certain intellectual property rights within 6 months after the show. The issue date of the priority certificate will be accepted as the application date by the German patent and trademark office, thus ensuring a time lead over counterfeiters.

Please note that in Germany, priority certificates do not apply to patent applications. The Deutsche Messe has assigned the German patent solicitor's association for issuance of priority certificates.

For further information:

Deutsche Messe, Legal department
Administration building 1, Room 1.7.13
Tel. +49 511 89-33022
Tel. +49 511 89-30301

Sep. 15, 2026 10 a.m. – 2 p.m.
Sep. 20, 2026 10 a.m. – 2 p.m.

Project team Deutsche Messe

On-site location:

Information Center (IC)
Rooms 00.151 – 00.153

Ms. Stefanie Maeckler, project director
Tel. +49 511 89-32140
stefanie.maeckler@messe.de

Ms. Andrea Peters
Tel. +49 511 89-32104
andrea.peters@messe.de

Ms. Julia Zloch
Tel. +49 511 89-32134
julia.zloch@messe.de

Mr. Jens Bürger
Tel. +49 511 89-31283
jens.buerger@messe.de

Public transport to the show

— Route:

Central Railway Station (Hauptbahnhof) to Messe/Nord:

Tram lines 8 and 18

(Stations along the way include “Kröpcke” and “Aegidientorplatz”).)

— Route: city center to Messe/Ost:

Tram lines 6 or 16

(Stations along the way include “Kröpcke” and “Tierärztliche Hochschule”).)

— Route: Hannover Airport to Hannover Central Railway Station

Urban rail (S-Bahn) line S5 (departure between terminals B and C)

Information on timetables and tickets:

www.uestra.de

Religious facilities & services

Protestant service

www.evlka.de

Catholic service

www.kath-kirche-hannover.de

Muslim worship

Prayer room at hall 7, south side, facing “Platz der Nationen”

Jewish worship

Synagoge Haeckelstraße 8

Tel. +49 511 810472

Fax +49 511 852983

info@jg-hannover.de

Kosher meals available at the Jewish Community Clubhouse.

For reservations, call:

Tel. +49 511 28869546

www.religionen-in-hannover.de

Removal of goods after the show

Removal vehicles will be directed by traffic wardens to a specified marshaling area for interim parking, subject to a charge. Signs marked “Lkw” (trucks) are posted along all approach routes, showing drivers where to go.

Transport vehicles will be granted entry to the exhibition grounds as of 7 p.m. on the final day of the show (Sep. 20, 2026).

It is recommended to contact your own forwarding agency well in advance of the dismantling date to arrange for the removal work and the supply of fork lifts and other transport equipment.

Restaurants open during the set-up and dismantling period

_Snack & Store Boulevard (Hall 12; NE-corner)

Sep. 3 – Sep. 14 8 a.m. – 3 p.m.

Sep. 21 – Sep. 22 8 a.m. – 3 p.m.

_ Restaurant Tivoli (Hall 21; NE-corner)

Sep. 13 – Sep. 14 11 a.m. – 4 p.m.

Restaurants open during the exhibition

<https://messe-gastronomie-hannover.de>

In addition to the restaurants listed below you will find a variety of food trucks and drinks stands in the outdoor area.

For groups of more than 10 people, they are happy to reserve a table in advance:

Aramark Restaurations GmbH

Messegelände

30521 Hannover

Tel. +49 511 89-33532

Mobil +49 162 9053849

catering.messe-hannover@aramark.de

_ Bistro Halle 11 (NW-corner)

Sep. 15 – Sep. 20, 2026 10 a.m. – 6 p.m.

_Snack & Store (Passage Hall 11/12)

Sep. 14 – Sep. 20, 2026 9 a.m. – 5 p.m.

_ SB-Restaurant Boulevard (Hall 12; NE-corner)

Sep. 14 – Sep. 20, 2026 10 a.m. – 6 p.m.

_ SB-Restaurant Globus (Hall 13; NW-corner)

Sep. 15 – Sep. 20, 2026 9 a.m. – 6 p.m.

_ Bistro Hall 20 (Hall 20; NW-corner)

Sep. 15 – Sep. 20, 2026 9 a.m. – 6 p.m.

_ SB-Restaurant Tivoli (Hall 21; NW-corner)

Sep. 15 – Sep. 20, 2026 9 a.m. – 6 p.m.

_ Bistro Hall 24; (NO-corner)

Sep. 15 – Sep. 20, 2026 9 a.m. – 5 p.m.

_ Burger Shop (Hall 24; SW-corner)

Sep. 15 – Sep. 20, 2026 10 a.m. – 6 p.m.

_ SB-Restaurant Orangerie (Hall 26; NW-corner)

Sep. 15 – Sep. 20, 2026 10 a.m. – 6 p.m.

_ Bistro Hall 26 (Hall 26; SE-corner)

Sep. 15 – Sep. 20, 2026 9 a.m. – 5 p.m.

_ SB-Restaurant Crossover (Hall 27; NE-corner)

Sep. 15 – Sep. 19, 2026 11 a.m. – 5 p.m.

— **Bistro Hall 27 / Marhaba (Hall 27; NW-corner)**

Sep. 15 – Sep. 20, 2026 9 a.m. – 6 p.m.

— **Tower Restaurant “COSMOPOLITAN”
(Convention Center / CC)**

– Reservation required –

You have the choice between a 2-course or 3-course menu:

With the 2-course menu ...

... you will receive a main course and choose between
a starter or a dessert.

With the 3-course menu ...

... you will receive a main course and additionally a starter
and a dessert.

Please contact us!

We will be happy to send you our current menu selection.

Mobil +49 162 9053849

catering.messe-hannover@aramark.de

**Set-up and
dismantling passes**

During the set-up and dismantling period
(set-up September, 3 to 13, 2026, 6:00 p.m. |
dismantling September, 20, 5.00 p.m. to September, 25, 2026),
access to the exhibition center is only possible upon
presentation of a set-up and dismantling pass.

Exhibitors must order the free pass in the exhibitor shop
and assign it to their service providers and trades via the
“ticket management” in the Exhibitor Service Center (ESC).

For the exhibitors’ own employees, the exhibitor pass is also
valid as a set-up/dismantling pass.

Tel. +49 511 89-37777

Ticket-Team@messe.de

**Set-up and
dismantling periods**

Start of set-up:

Sep. 3, 2026, from midnight

Completion of stand set-up:

Sep. 13, 2026, until 6:00 p.m.

Sep. 14, 2026

1st press day & B2B exchange:

Press conferences will take place in the Convention
Center (CC) and at the exhibitors’ booths.

All exhibitors are required to keep their booth staffed during
opening hours on the 1st press day.

Start of dismantling:

Sep. 20, 2026, from 5:00 p.m.

Stands may not be cleared or dismantled before 5 p.m.

End of dismantling:

Sep. 25, 2026, until midnight

Snacks

Meats & sausages

Gramann Landschlachtereie GmbH

www.gramann-ahrberg.de

On-site location:

Shopping & Food area between Halls 16 and 17

Stand delivery possible.

Tel. +49 511 89-28361

Fax +49 511 89-28362

Sep. 11 – Sep. 14, 2026 9 a.m. – 4 p.m.

Sep. 15 – Sep. 20, 2026 9 a.m. – 6 p.m.

Sep. 21, 2026 9 a.m. – 4 p.m.

Stand cleaning

See **Waste disposal and stand cleaning**

Stand construction permit

Contacts from the VDA for Exhibition Planning:

(stand allocation, stand design, stand construction approval)

— Halls 13, 25, 27

Pavilions 32 – 35 and open-air site

Ms. Kathrin Erdmann

Project Manager VDA

Tel. +49 40 897842-203

kathrin.erdmann@vda.de

— Halls 19/20, 21, 24, 26

Mr. Marius Heil

Project Manager VDA

Tel. +49 40 897842-211

marius.heil@vda.de

— Halls 11, 12

Mr. Lars Schmidt

Project Manager VDA

Tel. +49 40 897842-204

lars.schmidt@vda.de

Contacts on the part of Deutsche Messe for stand construction (stand building, technical details and services of the halls, open-air site, statics)

— Halls 11, 12, 13, IAA Experience

Herr Christian Sator

Technical Project Manager

Tel. +49 511 89-32246

christian.sator@messe.de

— Halls 19/20, 21, 24

Mr. Michael Grothe

Technical Project Manager

Tel. +49 511 89-32644

michael.grothe@messe.de

— **Halls 25, 26, 27**

Ms. Tina Bauer
Technical Project Manager
Tel. +49 511 89-30410
tina.bauer@messe.de

— **Pavilions 32 – 35, open-air site**

Mr. Matthias Rohweder
Technical Project Manager
Tel. +49 511 89-32286
matthias.rohweder@messe.de

**Stand construction service /
modular stand**

Mr. Frank Zwingmann
Tel. +49 511 89-32227
mss@messe.de

Ms. Nina Lier
Tel. +49 511 89-32252
mss@messe.de

Ms. Franziska Saleh
Tel. +49 151 16366494
mss@messe.de

Stand party

See **Evening events**

Stand personnel

Contact for the placement of employees:
event it AG
Tel. +49 511 866846143
info@eventit.ag

Stand security

Deutsche Messe works with the following security partners:

Halls 19/20, 21, 22, 24, 25
ToSa Security & Service GmbH & Co. KG
Hamburger Straße 2b
30880 Laatzen / Germany
Tel. +49 511 89-20214
Fax +49 511 89-20217

Halls 11, 14/15, 16, 23, 26, 27, Pavilions 32 – 35, open-air site
Niedersächsische Wach- & Schliessgesellschaft
Eggeling & Schorling KG
Vahrenwalder Str. 136
30165 Hannover / Germany
Tel. +49 511 89-20231
Fax +49 511 89-20207

Halls 12, 13
Connect2 Security
Weltausstellungsallee 19
30539 Hannover / Germany
Tel. +49 511 1600-232
Fax +49 511 1600-233

Storage space for exhibition vehicles

There is limited space available to temporarily store exhibit vehicles and trailers, from September 3 to 25, 2026 in Hall 17 of the exhibition grounds

Ms. Andrea Peters
Tel. +49 511 89 32 104
Andrea.peters@messe.de

Tableware

Glasses, crockery and cutlery can be ordered via the exhibitor-shop.

Aramark Restorations GmbH
www.aramark-dmag.de
Tel. +49 511 89-33532
Mobil +49 162 9053849

Taxi stands

During the exhibition taxis are located at the entrances:

NORTH 1
SOUTH 1
WEST 1
WEST 2

Taxi companies from Hannover:

Tel. +49 511 3811
Tel. +49 511 8484
Tel. +49 511 824444
Tel. +49 511 434343

Payment with credit card on demand.

New: Uber pick-up zones at the exhibition grounds

Locations

- Entrance NORTH 1 (Nordallee, opposite the taxi rank, coordinates: 52°19'42.7'N 9°48'21.1'E)
 - Entrance WEST 1 (in line with the taxi rank, coordinates: 52°19'08.5'N 9°47'51.8'E)
-

Technical assistance for stands

See **Stand construction permit**

Telecommunications equipment

Contact to the telecommunications service center for installation, service and dismantling:

Tel. +49 511 89-1171 (8 a.m. – 6 p.m.)

The exhibitor is liable for all telephone and fax equipment until it has been returned to the service technician.

The return of the terminals and ancillary equipment will be acknowledged after disassembly.

Contact for general questions about telecommunications:

Ms. Nicole Scholz

Tel. +49 511 89-32650

Mr. Marcel Kaule

Tel. +49 511 89-32651

itk@messe.de

Traffic regulations

See **Vehicle access**

Travel

You will find all the information you need on the internet:

[www.iaa-transportation.com/en/visitors/
plan-your-visit/arrival](http://www.iaa-transportation.com/en/visitors/plan-your-visit/arrival)

Truck wash

— Nord-Ostsee Automobile GmbH & Co. KG

Center Pattensen Hannover

Johann-Koch-Straße 3, 30982 Pattensen

www.nord-ostsee-automobile.de/center/center-pattensen

Tel. +49 5101 9197-0

— HTS GmbH

Handel – Transport – Service

Nienburger Bruchweg 13, 31582 Nienburg/Weser

Tel. +49 5021 979734

info@attemptoracing.de

Coming from the north, not at weekends

Professional Vehicle preparation on request

— Super Car Wash GmbH & Co KG

Attempto Racing GmbH

Hannover Airport

Grade Straße 3, 30855 Langenhagen

Tel +49 511-72 48 180

www.attemptoracing.de/kontakt/

Professional Vehicle preparation on request

— **LKW Waschanlage Hildesheim,**
Fahrzeugpflege Steinhoff | Professional Vehicle preparation
Hildesheimer Str. 20, 31137 Hildesheim

www.fahrzeugpflege-steinhoff.de/kontakt/

Tel. +49 5121-28 50 390

fahrzeugpflegesteinhofflkw@gmail.com

Professional Vehicle preparation

— **Klaus Chemie GmbH**
Tel. +49 2307 983800

Hannover / Langenhagen:

Professional Vehicle preparation Team Hannover

Marcus Pohl, Mobil +49 178-3723522

hannover@klaus-autopflege.de

— **Super Truck Wash GmbH**
Gretlade 19, 31319 Sehnde
Tel. +49 5132-86 51 36

Urban trains & trams

See **Public transport to the show**

Vehicle access

— Construction period:

- The fairgrounds will be closed to all traffic on September 12 and 13, 2026
- Trucks may pass freely through the open gates until and including September 13th.
- Cars, station wagons, vans and cars with trailers will be admitted to the grounds for a maximum period of three hours in exchange for a deposit of € 100.00 at the entrances NORTH 2, SOUTH 1, WEST 1 and WEST 3. A short-term access permit valid for this time will be issued.

— During the exhibition:

- Delivery for supply or service during the exhibition shall be carried out outside opening hours of the show. In case delivery has to be carried out during the opening hours of the show, the view onto exhibition stands or exhibits shall be kept free.
- During opening hours Supply vehicles for the delivery of brochures, catering or stand material for renovation works may only drive through the exhibition grounds with valid access passes as follows:
 - Service permit A (V-A)
The service permit A is subject to a charge and permits entry to the exhibition grounds for entire days. Permits are issued on a daily basis or for the whole duration of the exhibition.

V-A day: € 110.00

V-A overall duration: € 495.00

- Service permit B (V-B)
The service permit B is free of charge. It allows entry to the exhibition grounds after opening hours from 7 p.m. to 8:30 a.m.
These permits are issued on a daily basis or for the overall duration of the exhibition.

Service permits can be ordered via the exhibitor shop.

Service permits will be issued on demand and after approval of VDA by Deutsche Messe and are valid as admission ticket for the driver of the supply vehicle. **Co-passengers must present a valid admission ticket.**

Contact: Mr. Michael Funk, Deutsche Messe AG
einfahrtscheine@messe.de

- During the exhibition the fairgrounds are generally closed to all kinds (for example, delivery, no delivery) of vehicles. In emergency cases, permission to the grounds is given to passenger cars in exchange for a deposit of € 100.00 for up to one hour at the following clearing gates: SOUTH 1 and WEST 1.

— Last day of exhibition:

- The grounds are generally closed to all traffic until 7 p.m., except for empties deliveries by authorised forwarding agencies of Deutsche Messe. Collecting parking lot for trucks will be at East 11–13.

— Dismantling phase:

Land closure on September 21, 2026

- From September 21, 2026 trucks can enter through the open driveways.
- Passenger cars, station wagons, vans, car trailers and vans can enter the NORTH 2, SOUTH 1, WEST 1 and WEST 3 entrances for three hours at a charge of € 100.00. An interim bill will be issued as a receipt.
- Official regulations prohibit the presence of motor vehicles on the grounds during the fair. Deutsche Messe reserves the right to tow away at the owner's expense any vehicle found on the grounds without a valid permission. On the fairgrounds, the German Road Traffic Regulations (StVO) apply. Drivers must give way to the right. A maximum speed of 20 km/h must be strictly observed.

A detailed overview of the entrance control at:

https://shop.iaa.messe.de/obsmedia/en/media/neutral/content/knowhow/contentteaser/2026_iaa/einfahrtregelung_2026/download_neutral/0-Einfahrtregelung_2026.pdf?ct=1784017599000

— **Special regulations for the delivery of self-driving exhibition vehicles to stands in the halls and on the outdoor exhibition grounds**

From 3 to 11 September 2026, all vehicles may enter in accordance with the official entry regulations.

On 12 and 13 September 2026, the following regulations apply:

- **Vehicles over 3.5 tonnes**

Entry remains permitted at all times.

- **Self-propelled exhibits under 3.5 tonnes**

Entry is free of charge on 12 and 13 September 2026,

provided the vehicle has been registered at

einfahrtscheine@messe.de by the evening before entry.

Please state the **exhibitor's name, hall, stand number** and the **vehicle's registration number**.

- **Exhibits for display areas in the outdoor area**

(Please check your **stand confirmation** to see whether your stand area is a display area.)

Exhibits for display areas in the **outdoor area**, mainly along **Expo-Allee**, may **only** be brought to their designated areas on **14 September 2026 between 05:00 and 08:00**.

Until they are in place, exhibits may be temporarily stored in **Car Park West 35**.

Vehicles on display areas require an exhibit permit. This must be applied for in advance via einfahrtscheine@messe.de.

Vehicles for disabled persons

Tel. +49 511 89-33900

Waste disposal and stand cleaning

The obligation to dispose of waste lies with the exhibitor or the stand construction company commissioned by him. This applies both to waste generated during set-up and dismantling and to waste generated during the event. Waste must be separated into recyclable materials and residual waste. If the exhibitor does not intend to dispose of this waste himself, he can only commission Deutsche Messe, which in turn uses an approved disposal company, to do so.

— **In Halls 11 – 17**

Stölting Reinigung & Service GmbH & Co. KG

Tel. +49 511 51560705

messe-hannover@stoelting-gruppe.de

— **In the Halls 18 – 27, Pavilions 32 – 36, open-air site**

Reinigungswerk Helms GmbH

Münchener Straße 12 – 14, 30880 Laatzen

Tel. +49 511 89-20333

info@helms-messe.de

— **In the IC and CC**

Connect2 Cleaning GmbH

Weltausstellungsallee 19, 30539 Hannover

Tel. +49 511 89-20600

ausstellerbetreuung@conn2.de

Water connections

Arbeitsgemeinschaft Sanitärservice Gbr.

Tel. +49 511 89-20101

Fax +49 511 89-20401

messe@service-sanitaer.de

Working hours

In accordance with German law, however, work is limited to a maximum of 10 hours per day for any individual, both during the set-up/dismantling periods and during the actual show.

Companies with a registered office in Germany, can also obtain work permits for that office by applying to the relevant state authority. No special work permit is required for tradeshow work on Sundays or public holidays.

— Contact for further details or applying for special waivers is the Hannover Labor Inspectorate:

Staatliches Gewerbeaufsichtsamt Hannover

www.gewerbeaufsicht.niedersachsen.de

Tel. +49 511 9096-0

Working platforms

See **Forwarding agencies**

Geländeplan Site map » IAA TRANSPORTATION

Legende Legend

- | | |
|---|--|
| » Eingang Entrance | i Info |
| Freigelände (FG) Open-Air Section (OS) | Ladestelle für e-Fahrzeuge eVehicle charging station |
| Hernesturm | Muslimischer Gebetsraum Muslim prayer room |
| Halle Hall | P Parkfläche Parking area |
| Convention Center | Parkplatz Bus Bus parking |
| Informations-Centrum Information Center | Parkplatz Caravan Caravan parking |
| Bahnhof Train station | Parkplatz Lkw Truck parking |
| Copy Shop | Parkplatz Transporter Van parking |
| Deutsche Messe Verwaltung Administration | Polizei Police |
| Erste Hilfe First aid | Press Center |
| Flughafen Shuttle Airport Shuttle | Raum der Stille Room of silence |
| Food Station | S-Bahn Suburban train station |
| Fundbüro Lost & Found | Taxi |
| Garderobe Cloakroom | Ticket Counter Ticket counter |
| Geldautomat ATM | U-Bahn Subway |
| Gepäck-Pre-Check-in & -Transfer Baggage pre-check-in & transfer | Veranstaltungsbüros: Verband der Automobilindustrie e.V. Event Office: German Association of the Automotive Industry |

Sonderaktivitäten Special activities

- | | |
|--|--|
| IAA Conference Bühne IAA Conference Stage | Automania Modellauto |
| IAA Test Drives | Sammlerbörse (18. – 20.9.) |
| IAA ADAS & Telematics | International Truck of the Year 50th Anniversary-Exhibition |
| IAA Startup Area | Batterie Aussteller Battery exhibitors |
| IAA Networking Tours | Telematik Aussteller Telematics exhibitors |
| IAA Fahrer- und Familienwochenende IAA Drivers' and Family Weekend | Ladeinfrastruktur Aussteller Charging infrastructure exhibitors |
| | prototype.club |
| | EM Truck Racing Fahrerlager Paddock European Truck Racing Championship |

