

RIESE & MÜLLER

Press release

Riese & Müller Business: Sustainable mobility concepts for business partners

Riese & Müller offers local councils and companies of all sizes tailor-made sharing and fleet solutions. The four business models are suitable for example for retailers, restaurants, tradespeople, care providers or mobility companies. With its portfolio of sustainable mobility concepts the premium manufacturer supports companies and local councils in expanding their sustainability and mobility strategy. Depending on the partner concept, specialist dealers are directly involved in the process.

The models Transporter 65, Transporter 85, Packster 70 und Nevo can be individually configured depending on the intended use. The Riese & Müller Business models can optionally be configured with a Smart Lock, enabling digital, automated operation. The smart add-on connects the bikes to popular mobility platforms and systems, transforming your E-Bike into a 'Connected Bike'. The intuitive continuous Enviolo gear is a reliable, low-maintenance solution for use in sharing and fleet concepts. The optional application of the business logo increases awareness in the user environment.

Four models for sustainable business mobility

Transporter 65 Business

The Transporter 65 is an allrounder for flexible transport assignments in the city. The box, with its optional child cover, features a door that allows younger passengers to get on and off with ease. The lockable flap in the footwell can optionally be used to stow away objects while driving. Alternatively, the batteries of the Transporter 65 are mounted there and thus are permanently protected from prying eyes. In this configuration, the cargo bike is particularly suitable for all kinds of sharing solutions. Equipped with a powerful Bosch motor and belt drive, the Transporter 65 is your guarantee for worry-free urban mobility.

Transporter 85 Business

Whether you need a delivery vehicle in the city, a sprinter around a plant or a workshop on wheels: you have unlimited freedom to tailor the Transporter 85 to meet your specific needs. It can be configured with cargo boards for sophisticated design ideas or to adapt the bike to your commercial needs – alternatively opt for the versatile Cargo-Box with its flat or high cover. Boasting a powerful Bosch drive and proven reliable components, the Transporter 85 is the go-to Cargo Bike for mobility-based business models.

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Packster 70 Business

In the design and development of the Packster 70 there has been considerable focus on the use of environmentally friendly materials: The Cargo Box, for example, is made of fully recyclable PPE plastic. The bike is extremely easy to handle – and the optional Control Technology package with full suspension provides an added level of safety and riding enjoyment. Thanks to its height-adjustable saddle and stem, it can be quickly adjusted to different riders.

Nevo Business

Its distinctive design, coupled with its integrated battery and powerful drive, make the Nevo a real winner for everyday use. It impresses with its excellent riding comfort, proving that sporty character and maximum comfort can go hand in hand perfectly. Thanks to its low step-through and comfortable handling, the e-bike is particularly suitable for fleet use and, with the optional Dual Battery (up to 1,125 watt hours), also enables longer rides.

Best Practice: Diversity in practice

One of the most innovative business projects was implemented back in 2015 with **carvelo2go**. The offer of the Mobility Academy of the Touring Club Switzerland and the Promotion Fund Engagement Migros is the largest cargo bike sharing system worldwide, with more than 380 cargo bikes in 100 cities and municipalities.

The Riese & Müller business bikes are also in use throughout Germany for the **ADAC** roadside assistance service since 2020. Roadside assistance workers can use them to reach their destination reliably and quickly, without being affected by traffic jams or obstacles.

Another project of the business unit is the joint sharing offer with the organic food company **Alnatura**: In more than ten major German cities – including Berlin, Munich, Hamburg and Cologne – the Super Natur Stores are equipped with Cargo Bikes from Riese & Müller. The fleet will soon increase to a total of around 40 cargo bikes. Customers can rent them, free of charge, to bring their purchase home in a climate-neutral way.

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About Riese & Müller

Riese & Müller is a German premium manufacturer of E-Bikes, Cargo Bikes and folding bikes. Founded in 1993 by Markus Riese and Heiko Müller, the owner-managed company now employs 900 people at its premises in Mühlthal near Darmstadt and sells its products worldwide through an exclusive dealer network. Alongside the founder Heiko Müller, Dr Sandra Wolf operates as Managing Partner, with responsibility for the strategic orientation of Riese & Müller. Markus Riese is involved in the company both as a partner and expert in innovation and product development. Riese & Müller is helping to shape the mobility of tomorrow with its pioneering products and as the specialist in Cargo Bikes and fast HS bikes. The company is synonymous with a sustainable lifestyle, user-focused product development and innovative E-Bike technologies. In addition to the ongoing evolution of its products, Riese & Müller's overall strategy includes taking responsibility for people and the environment. In its activities, the company is guided by its four pillars of responsibility: culture, ecology, social responsibility and economics.

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