

**IAA-Africa-Day 2022:**

**Friday 23<sup>rd</sup> of September 2022, 10:45 – 12:15 hrs, Industry Forum Halle 13**

**VDA and AAAM**

**“Alternative Africa: Drivetrains and Resource Partnerships on the African Continent”**

In the scope of the IAA Transportation in Hannover the German Association of the Automotive Industry (VDA) and the African Association of the Automotive Industry (AAAM) are organizing the second “IAA Africa Day” at the IAA, comprising of a hybrid webinar and a networking lunch at the fairgrounds.

**Speakers:**

- Welcome: Andreas Rade, Managing Director VDA
- General Keynote: Thomas Schäfer, Member of the Board at Volkswagen AG, CEO of Volkswagen Passenger Cars, Head of Brand Group Volume

**Panel: Open discussion on panel with moderated questions:**

- Dr. Kwasi Ampofo, Head of Metals and Mining BloombergNEF
- Dr. Thomas Gäckle, Deputy Director General, Department IV B Raw Materials Policy, Federal Ministry for Economic Affairs and Climate Action
- Further participants to be confirmed
- Closing remarks: Dave Coffey, CEO AAAM
- Moderation of the Event: Victoria Backhaus-Jerling (VDA) and Marius Ochel (VDA)

**Registration: Please register for participating in the on-site event at IAA here: [IAA-Africa Day](#)**

**Partners: AAAM and German African Business Association**

**About the VDA-AAAM partnership project:**

The association partnership between the African Association of Automotive Manufacturers (AAAM) and the German Association of the Automotive Industry (VDA) aims to support the establishment of framework conditions and infrastructure of the partner association for the further development of the industrialization of the continent with the support of the Federal Ministry for Economic Cooperation and Development (BMZ) within the framework of the "Special Initiative (SI) Training and Employment". Only by creating suitable conditions for private will it be possible to exploit the continent's potential for rapid and effective economic development of the industrial sector and open up new markets.

Update & timeframe: The project started on June 1st 2020. The project has a duration of 3.5 years. Through the project the VDA has own contact persons in Berlin and in South Africa.

**Contact:**

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