

Registration form IAA Last Mile Area 2024

German Association of the Automotive Industry
(VDA)
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Attention order deadline: We kindly request your registration by no later than April 26, 2024. Please fill out all fields of the form. The receipt of your order will be confirmed via email.

Hereby, we also register **bindingly** * for the IAA Last Mile Area.

Please fill out/check registration:

	Price excl. VAT	Selection / Quantity
Platinum stand package		
(15 minutes presentation or panel participation at Speakers Corner on the Last Mile Day (September 19, 24), presenting sponsor of the Last Mile Day, individual stand area without booth building, 6 exhibitor passes, entry in the list of exhibitors and other media incl. logo, 1x sponsored social media post on LinkedIn)		
25 m ²	€10,990	<input type="checkbox"/>
30 m ²	€11,990	<input type="checkbox"/>
45 m ²	€14,990	<input type="checkbox"/>
Gold stand package		
(10 minutes presentation or panel participation at Speakers Corner on the Last Mile Day (September 19, 24), standardized stand area 15 m ² incl. stand construction, equipment and furniture, 4 exhibitor passes, entry in the list of exhibitors and other media incl. logo)		
15 m ²	€9,990	<input type="checkbox"/>
Silver stand package		
(10 minutes presentation or panel participation at Speakers Corner on the Last Mile Day (September 19, 24), standardized stand area 15 m ² incl. stand construction, equipment and furniture, 2 exhibitor passes, entry in the list of exhibitors and other media incl. logo)		
9 m ²	€5,990	<input type="checkbox"/>

Outdoor parking area for test drives with delivery scooters and micro vehicles

(Located in the south of Hall 13, only scooters and small vehicles permitted, for cars and larger vehicles please use the IAA Test Drives offer)

Price per m² outdoor parking space €92,50 Quantity:

Attention: Power connections for charging vehicles at the parking spaces are to be booked independently and for a fee via the exhibitor shop after allocation of space. Charging infrastructure must be provided by the exhibitor.

Participant information

Company: _____ Order no: _____

Contact: _____

Street: _____

Postal code, City: _____

Email: _____

Telephone: _____

Where appropriate, alternative billing address

Company: _____

Contact: _____

Street: _____

Postal code, City: _____

*By signing below, you confirm your binding registration for the IAA Test Drives 2024 as well as your acknowledgement of and compliance with the [exhibition conditions](#), [data protection policy](#) and the [organisational and technical guidelines](#) of the IAA TRANSPORTATION 2024.

The following conditions apply to the cancellation of your IAA Test Drives participation: Up to 12.05.24 cancellation fee of 25 percent of the total sum. | Up to 09.06.24 cancellation fee of 50 percent of the total sum. | From 10.06.24 cancellation fee of 100 percent of the total sum. subject to VAT.

The services offered will be provided by VDA after full payment before the start of the IAA TRANSPORTATION 2024.

Place, Date_____
Signature, company stamp

Limitation of liability for test drives as part of IAA TRANSPORTATION

The VDA does not accept any liability whatsoever for damage to property or personal injury suffered by the exhibitor as a result of a technical defect in the vehicle and/or from an error on the part of the visitor driving the vehicle, the driver provided and instructed by the exhibitor, or by a driver from an external agency, at any time during a test and/or shuttle drive on the IAA TRANSPORTATION grounds and/or the city drive, intercity drive or motorway drive. The VDA only makes the exhibition area available to the exhibitor on the exhibition grounds and at the Open Space for conducting test drives at the exhibitor's own responsibility. In the event that the participating visitor (third party) suffers damage due to a technical defect in the vehicle and/or due to an error on the part of the visitor driving the vehicle the driver provided and instructed by the exhibitor, or by a driver from an external agency, at any time during a test and/or shuttle drive on the IAA TRANSPORTATION grounds and/or the city drive, intercity drive or motorway drive, the exhibitor undertakes to indemnify the VDA against claims of any legal nature brought by the third party. Furthermore, VDA shall be reimbursed for all legal costs arising from the defence of any such claims. Furthermore, the applicable road traffic regulations must be complied with. In all other respects, the [exhibition conditions](#) apply.

Analogue to previous events, we will not be setting up a physical registration stand for interested visitors. Meeting customers at the arrival and departure points and completing the necessary formalities (incl. insurance, checking driving licence, fitness to drive, ride-sharing tickets, etc.) will take place at your own stand and the test drives will be conducted at your own risk. As an exhibitor, you are free to decide whether visitors drive themselves or experience the test drive as a passenger.

Participating visitors must sign a waiver of liability vis-à-vis the exhibitor (to be provided by the exhibitor – please send us your form in advance of the IAA TRANSPORTATION by August 16, 2024 at the latest) and provide proof that they hold a valid driving licence (if they will be driving themselves). The exhibitor shall be responsible for ascertaining that the visitor is able and in condition to drive the vehicle themselves. A person familiar with the vehicle must be present in the front passenger seat at all times during test drives. Please also be aware that test vehicles used must have appropriate insurance cover and be approved for use on public roads.