

Draft Program 16th IAA-INDIA-DAY 2026

Physical Event

Tuesday, 15th of September 2026

16:00-18.00 hrs. German time (CET)

18:00-18.30 hrs. Networking

Convention Center/Room 13/14 (Trade Fairground D-30521 Hanover)

Organizers:

German Association of the Automotive Industry (VDA)

Automotive Component Manufacturers Association (ACMA)

Society of Indian Automobile Manufacturers (SIAM)

Indo-German Chamber of Commerce (IGCC)

Co-Organizer:

Indian Embassy in Berlin

Make in India Mittelstand Programme



Indo-German Chamber of Commerce
Deutsch-Indische Handelskammer
Mumbai · Delhi · Kolkata · Chennai
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The Topic

Our IAA-India-Day has become a tradition, an expression of the close partnership between India and Germany and a meeting point for high-level representatives from industry and politics. In the recent years topics such as cooperation in the field of electric mobility, battery technologies and the development of alternative fuels have formed the focus of IAA-India Days. These issues remain relevant and continue to shape current discussions in politics and in the automotive industry.

Within our strong and long-standing partnership with the suppliers' association ACMA and the manufacturers' association SIAM, we continue to pursue the goal of supporting the sustainable development of the automotive industry locally and strengthening exchange between the players in the automotive industry. Our partnership is based on the valuable work within the framework of the "Indo-German Working Group on Automotive" and the ACMA, SIAM and VDA Association Partnership. We especially thank our both Governments and the relevant ministries for all their support.

Indo-German cooperation is and remains an important pillar of the global automotive industry development and is becoming even more important in the light of the discussions about diversification of supply chains and the conclusion of the negotiations of a Free Trade Agreement between the EU and India at the beginning of 2026.

This year, at the IAA Transportation" in Hanover, we continue with our tradition and would like to invite you to the 16th IAA-India Day. The focus of this year's event will be on Indo-German Cooperation in the Commercial Vehicle Sector. High ranking speakers will give an overview about new trends and opportunities in the Indo-German Commercial Vehicle Sector.

The new "IAA TRANSPORTATION" will take place in Hanover from 15 to 20 September 2026. As the leading international platform for the commercial vehicle, transport, and logistics industries, IAA TRANSPORTATION brings together the key players in the sector – manufacturers of commercial vehicles and buses, body and trailer producers, micromobility companies, cargo bike and small vehicle providers, suppliers, technology companies, service providers, and start-ups under the new motto "WE DELIVER".

Draft Program:

Moderation: Marius Ochel, VDA

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| 16:00 - 16:10 h | Welcome
Special Address by Hildegard Müller, President, VDA |
| 16:10 - 16:20 h | Welcome
Mr. Ajit Gupte, Ambassador of India, Federal Republic of Germany |
| 16:30 - 16:40 h | Indian Suppliers for the Commercial Vehicle Sector: Overview and Introducing the Indian Pavilion at IAA TRANSPORTATION
Mr. Sriram Viji, President Designate ACMA, Managing Director and Board Member of Brakes India |
| 16:40 - 16:50 h | The Indian Commercial Vehicle Market: Overview & Presentation
Mr. Shenu Agarwal, President Designate SIAM, Managing Director and CEO Ashok Leylan |
| 16:50 - 17:00 h | Chances and Challenges of the Indian Market from a perspective of a supplier
Mr. Akash Passey, President, ZF Group India |
| 17:00 - 17:40 h | Panel Discussion: "Unlocking India's Potential: Suppliers, Technology & Free Trade" moderated by Marius Ochel, VDA <ul style="list-style-type: none"> • Dr. Hanif Qureshi, Additional Secretary, Ministry of Heavy Industries, Government of India • Akash Passey, President, ZF Group India • Henry Kohlstruck, Managing Director, Tecosim • Drs. Christian Reitmeyer, Owner & Managing Director, Redi Group |
| 17:40 - 17:50 h | Introduction to Make in India Mittelstand Program
N. N. |

17:50 - 18:00 h Introduction to Prototype Club &
Dr. Christian Schweizer, CEO, Prototype Club

18:00 h End of Event, Networking with snacks sponsored by Make in India
Mittelstand

Please register for the event here: [16th IAA India Day 2026 | IAA TRANSPORTATION](#)

For any questions regarding the program please contact Mr. Marius Ochel
(marius.ochel@vda.de).