

# Press release

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Date 13.08.2024

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## IAA TRANSPORTATION 2024:

# IAA TRANSPORTATION 2024: Awards for the Best in the Transport and Logistics Industry

## Awards ceremony on the IAA TRANSPORTATION press day

On September 16, during the press day of IAA TRANSPORTATION 2024, the prestigious "Stars of the Year" awards for 2025 will be presented. The award ceremony will include the International Bus of the Year, International Van of the Year, International Truck of the Year, the Truck Innovation Award, and the International Trailer Award. These awards recognize outstanding achievements and innovations in the transport and logistics industry.

Jürgen Mindel, Managing Director of the German Association of the Automotive Industry (VDA), expressed his anticipation for the upcoming awards ceremony: "We are honored to present these esteemed awards at IAA TRANSPORTATION. As the leading global platform for the commercial vehicle industry, IAA TRANSPORTATION is the perfect place to experience innovations shaping the future. The growing number of exhibitors and the increasing internationalization of the IAA reflect the commitment and innovative strength of the entire industry."

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Gianenrico Griffini, President of the International Truck of the Year jury, added: "IAA TRANSPORTATION provides a unique opportunity to present the latest developments in the truck industry, such as alternative propulsion, energy transition, and technical innovation. Our awards, the International Truck of the Year and the Truck Innovation Award, are designed to honor excellence in these key areas."

Jarlath Sweeney, President of the International Van of the Year jury, concurred: "All members of the International Van of the Year jury are looking forward to the announcement and presentation of the IVOTY 2025 trophy during the IAA TRANSPORTATION 'Stars of the Year' event at Messe Hannover. This year, there are 9 nominations, representing 15 light commercial vehicle brands, all in contention for the main prize. Once again, as per last year, there is a mix of diesel, battery electric and hydrogen powered vehicles on the long list. Presently, the jury is entering the election process, initially to decide on the shortlist and then to vote the overall winner of the most prestigious and longest established award in the light commercial industry. Roll on IAA Transportation 2024!"

In addition to these awards, the International "Cargo Bike of the Year" and the "ETM Award 2024 | BEST OF NEW TRANSPORTATION" will be presented during IAA TRANSPORTATION 2024. This award will be presented for the first time. In 31 categories, the best models, brands, and products will be recognized. The award ceremony will take place on September 19, 2024.

Both awards underscore IAA TRANSPORTATION as the leading platform for innovative progress in the transport and logistics industry. IAA TRANSPORTATION 2024, under the motto "People And Goods On The Move," is committed to promoting climate neutrality in logistics and transportation. This event offers a unique opportunity to showcase the latest developments and technologies that will shape the future of the industry.