

Description	Publication date	How/Where do I receive information	Further information
Stand Confirmation and Invoices			
Deposit invoice (50 %) <i>only services booked from VDA</i>	from the beginning of February 2024	via E-Mail from transportation@iaa.de with 30 day term of payment	Exhibitor Service
Stand confirmation	from Mid-April 2024	via E-Mail from VDA planers	Exhibitor Service
Final Invoice (100 %) <i>only services booked from VDA</i>	from the beginning of May 2024	via E-Mail from transportation@iaa.de with 30 day term of payment	Exhibitor Service
Service advance payment per m² <i>to cover expenses from exhibitor shop - if not sufficient, additional invoice will be sent</i>	from the beginning of July 2024	via E-Mail from „Deutsche Messe AG“	Exhibitor Service
Communication fee <i>chargeable for every exhibitor and co-exhibitor</i>	from the beginning of July 2024	via E-Mail from „Corussoft“	Exhibitor Service
Exhibitor Service, Exhibitor Shop, Exhibitor Directory			
Co-exhibitor application for non joint stands	free of charge until receipt of stand confirmation appr. from Mid-April 2024	Registration	Exhibitor Service
Co-exhibitor application for joint stands	free of charge for entire period	Registration	Exhibitor Service
Log in Data Exhibitor Directory <i>updating your exhibitor and product profile</i>	from the beginning of May 2024	via E-Mail from „Corussoft“	Exhibitor Service
Log in Data Exhibitor Shop <i>electricity, water, internet, stand cleaning, suspensions, parking permits, catering, etc.</i>	from Mid-May 2024	via E-Mail from „Deutsche Messe AG“	Exhibitor Service <i>Attention: Order Deadlines/Late Order Surcharge</i>
Stand Packages <i>support in the design and construction of the exhibition stand</i>	from January 2024	Stand Packages	Exhibitor Service
Submission Stand Construction Plan for Approval	until 30 June 2024	Upload your stand construction plan here <i>Additional information at Technical Guidelines & Supplementary Bullet in - Documents</i>	Exhibitor Service
Registration exhibitor passes, employee passes, set-up and dismantling passes	from Mid-May 2024	Exhibitor shop	Exhibitor Service
Participate & Present			
IAA Conference <i>Share your vision of tomorrow's mobility</i>	from January 2024	Formats	klaus.vartzbed@vda.de
IAA Career <i>Use this format if you are looking for qualified professionals</i>	from January 2024	Formats	marie.doepgen@vda.de
IAA Network-Tours <i>Use this format to make new contacts</i>	from January 2024	Formats	marie.doepgen@vda.de
IAA Experience <i>Make the future of mobility come alive</i>	from January 2024	Formats	simon.schoenberg@vda.de
Sponsoring and Advertising			
Sponsoring and Advertising	from End-January 2024	Advertising Marketing & Sponsoring	oliver.jaenisch@vda.de reiner.strauch@vda.de
Media entry	from April 2024	media.iaa-transportation.com	service@media.iaa-transportation.com
myClimate <i>Climate-neutral trade fair appearance</i>	from October 2023	myClimate	Exhibitor Service

- Beginning of construction period: **September 5, 2024, 24:00 h**
- End of construction period: **September 15, 2024, 18:00 h**
- AnwesenPresence at Press day & B2B-Exchange (Exhibitors, Co-Exhibitors & Joint Exhibitors): **September 16, 2024, 18:00 h**

- Beginning of dismantling period: **September 22, 2024, 19:00 h**
- End of dismantling period: **September 27, 2024, 24:00 h**
- For more information visit [Exhibition Conditions](#)

Help, support & information: [Exhibitor Service](#)