

License Application for On-Site Sales at IAA 2026

Please submit your application by **August 28, 2026**, if you intend to conduct on-site (cash) sales at the IAA.
Contact person: Vi Linh Tran-Graef (email: transportation@iaa.de; phone: +49 30 897 842-209)

License Application

Please complete this form and return it to the contact person mentioned above.

☐ We **do not** conduct any on-site sales and **do not** wish to obtain a license in accordance with section 69 of the Exhibition Conditions.

☐ We wish to apply for a license to conduct on-site sales under the following conditions:

Sales and Distribution

Only proprietary and third-party products, usually bearing the exhibitor's company logo (merchandise items), such as watches, bags, model cars, clothing etc. may be sold. Furthermore, subscriptions, paid memberships, mobile phone and credit card contracts, revenues from other services provided, e.g. flight simulators, are also covered by these conditions. **Dangerous tools** (e.g. knives or other prohibited items according to the house rules) and **flying objects** (such as drones, multicopters) **are strictly prohibited**, both in the halls and in outdoor areas.

Scope of Sale and Advertising

Exhibitors may sell and advertise items only at their own booth. Eye-catching or aggressive advertising is not allowed. The appearance and scope of sales must remain appropriate. Prices must be clearly displayed in accordance with the German Price Indication Regulation (PAngV). Products of model car manufacturers represented at the IAA (list available upon request) may not be sold unless the exhibitor provides the organizer with a written declaration of consent from the respective manufacturer.

License Fee

On-site sales are subject to a basic fee of **950.00 € plus VAT** (value added tax) per booth, which must be paid to the VDA before the IAA commences. The invoice will be issued upon receipt of the form.

Non-Adherence

If the above conditions are not adhered to, the VDA is entitled to immediately halt on-site sales. The VDA reserves the right to claim damages in such cases.

Exhibitor information

Exhibitor name

Hall & stand no.

Contact person

Address

Address

Email

Phone

VDA customer no

(will be completed by the organizer)

Invoice address

Company

Contact person

Order no. (if available)

Address

Address

Email

Phone

Date

Signature

By signing, you acknowledge that you have read and understood the above terms and conditions and that you agree with them.