



Let myclimate calculate the CO<sub>2</sub> footprint of your appearance at the IAA and make an investment in climate protection projects equal to the calculated amount of your CO<sub>2</sub> emissions afterwards.

As the leading international platform for transport and logistics, the IAA TRANSPORTATION is aware of its responsibility and is moving forward on the topic of climate protection.

Deadline: This application must be received along with the standard registration by August 23, 2024.

The IAA TRANSPORTATION offers all exhibitors the following options and steps:

## » Step 1: Balance your CO<sub>2</sub> footprint and receive the myclimate impact label

1.1 Balance the impact of your appearance at the IAA in tons of CO<sub>2</sub> with a subsequent investment in myclimate climate protection projects: **179.00 €\***

1.2 Have a previous CO<sub>2</sub> calculation, performed with a method based on the GHG (greenhouse gas) protocol, audited by myclimate for your appearance at the IAA and subsequently make an investment in climate protection projects offered by other providers (e.g., Gold Standard, Plan Vivo): **279.00 €\***

\* The costs of your individual CO<sub>2</sub> footprint, calculated per ton, come on top of this.

## » Step 2: Make an investment in climate protection projects equal to the calculated account of your CO<sub>2</sub> emissions

2.1 Investment in all the following climate protection projects from myclimate:

### Togo:

- In Sub-Saharan Africa, 14.5% of total energy consumption is attributable to the transport sector. This sector accounts for 28% of the continent's total emissions and is the second greatest source of CO<sub>2</sub> emissions.
- A total of 9 million e-motorbikes (2-wheel and 3-wheel motorbikes) are distributed in various African countries as part of this project, which also supports the construction of facilities such as exchange and charging stations.



### Agroforestry:

- This regional climate protection program for agroforestry offers funding for the planting and maintenance of trees on agricultural land areas in Switzerland, Germany, Austria and Liechtenstein. The agroforestry systems remove CO<sub>2</sub> from the atmosphere and provide valuable habitats for a wide range of animal species.

### India:

- The project will involve building biogas plants in more than 9,000 suitable rural households. Apart from the reduction of greenhouse gas emissions and decreased forest destruction, the population benefits from higher agricultural yields and less health-endangering smoke pollution in their homes. In addition, the project reduces methane emissions due to cattle dung.

### Regional project:

- Investments will be made in a new project involving moors in Germany within the near future. We will be publishing more information on this subject soon.

2.2 Investment in climate protection projects of other organizations/own projects

As long as investments are made in other climate protection projects, these projects must, without exception, conform to the Gold Standard or the Plan Vivo Standard.

Interested parties have the option of booking a particular variant directly online with their online registration.

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**Invest in  
Climate  
Protection**