

# PEOPLE AND GOODS ON THE MOVE

September 19 – 25, 2022  
in Hanover / Germany

## Table of contents


Accommodation services & tourist info.....	1	Press Center.....	15
Advertising ban.....	1	Press services.....	16
Airline.....	1	Priority certificates.....	16
Airport shuttle.....	1	Project team Deutsche Messe.....	17
ATMs (cash dispensers).....	2	Public transport to the show.....	17
Audio and video equipment.....	2	Rail connections.....	18
Beverage service.....	3	Rail transportation.....	18
Caravan parking.....	3	Religious facilities & services.....	18
Car rental.....	3	Removal of goods after the show.....	18
Catering.....	4	Restaurants on the exhibition grounds.....	19
Charging infrastructure.....	4	Room reservations.....	19
Church.....	4	Snacks.....	19
Cloakrooms and left luggage.....	5	Stand cleaning.....	19
Compressed air.....	5	Stand construction permit.....	20
Conference rooms.....	5	Stand construction service/modular	
Construction and dismantling passes.....	5	stand.....	20
Construction and dismantling periods.....	5	Stand party.....	20
Copyshop.....	6	Stand personnel.....	21
Cultural events and nightlife.....	6	Tableware.....	21
Customs.....	6	Taxi stands.....	21
Directory assistance.....	6	Technical assistance for stands.....	21
Disconnection of utilities.....	7	Telecommunications equipment.....	21
Electricity.....	7	Test station for event-related corona	
E-Mail Service.....	7	tests.....	21
EMERGENCY CALL.....	7	Traffic regulations.....	21
Emission Zone Permits (windshield		Truck wash.....	22
stickers).....	7	Urban trains & trams.....	22
Evening events.....	7	Vehicle access.....	23
Exhibitor passes.....	8	Vehicles for disabled persons.....	24
Exhibitor Service Center.....	8	Waste disposal and stand cleaning.....	25
First-aid station.....	9	Water connections.....	26
Flowers and plants.....	9	Working hours.....	26
Forwarding agencies.....	9	Working platforms.....	26
Furniture rental.....	9		
GVH IAA TRANSPORTATION Card.....	10		
Hall supervisors.....	10		
Hostesses and stand staff.....	10		
IAA-Exhibition Office.....	11		
Internet Lounge.....	12		
Laundry/dry cleaning.....	12		
Lettering Service.....	12		
Lost & found.....	13		
Lufthansa.....	13		
Luggage service/Pre-Check-in.....	13		
Media Shop.....	14		
Office & computer supplies.....	14		
Parking.....	14		
Patent and design infringements.....	14		
Patent protection.....	15		
Pharmacy.....	15		
Photocopies.....	15		
Photo Reportage/Pro Photo Service.....	15		
POLICE.....	15		
Postal address for exhibitors on site.....	15		


**Accommodation services & tourist info**

**On-site location**

Information Center (IC), room 00.140  
Hannover Marketing & Tourismus GmbH

 [www.hannover.de/hotels/iaa](http://www.hannover.de/hotels/iaa)

 +49 511 12345-555

 +49 511 12345-556

 [hotels@hannover-tourismus.de](mailto:hotels@hannover-tourismus.de)


 Sep. 20 - Sep. 23 10 a.m. - 6 p.m.

**Advertising ban**


No advertising whatsoever is allowed outside of the exhibitor's own stand area, including the distribution of flyers, display of posters, or erection of structures with advertising content. This also applies to any persons circulating outside of their own stand's area while displaying advertising on sandwich boards, clothing, etc. The ban does not apply to official on-site advertising spaces which can be booked in entrance lobbies (for special promotional purposes) and around the periphery on the grounds.

Exhibitors interested in on-site advertising options (e.g. shuttle bus ads, ad towers, etc.) can contact:

 [anke.robbers@messe.de](mailto:anke.robbers@messe.de)

 +49 511 89-31227

Further advertising options:

 [https://shop.iaa.messe.de/obsmedia/en/media/event/iaa/2022/serviceleistungen/mediadaten\\_aussenwerbung\\_iaa\\_22/download\\_sprache/0-Mediadaten\\_Aussenwerbung\\_IAA\\_Transportation\\_2022.pdf](https://shop.iaa.messe.de/obsmedia/en/media/event/iaa/2022/serviceleistungen/mediadaten_aussenwerbung_iaa_22/download_sprache/0-Mediadaten_Aussenwerbung_IAA_Transportation_2022.pdf)


**Airline**


See "Lufthansa"

**Airport shuttle**

Connects the Airport Hannover Langenhagen (Terminal A) with the fairgrounds, entrance WEST 1

BFM Incoming & Traveller Service

 +49 511 97748-81

 +59 511 97748-86

 [info@bfmshuttle.de](mailto:info@bfmshuttle.de)

## ATMs (cash dispensers)

## On-site location


Money can be withdrawn by using Euro-, Mastercard, VISA and ec-card at following places:

Attention: Deposits are not possible.

- Entrance NORD 1
- Information Center (IC)
- Hall 13 / westside
- Hall 21

## Audio and video equipment

P.A.L. Showtechnik Produktion

 +49 6102 308025

 [office@pal-showtechnik.de](mailto:office@pal-showtechnik.de)

Sound, video, camera/press, touch, computer and media technology Rental and installation of large format displays, LED panels / walls, iPads, notebooks, keyboards, PCs, printers, cables, sockets, touch screens, microphones and loudspeakers, complete WLAN / networks


On the fairgrounds: Information Center (IC), Room 00.100


Gahrens + Battermann GmbH

Hägenstr. 1

30559 Hannover

 [www.gb-mediensysteme.de](http://www.gb-mediensysteme.de)


 +49 511 419997-41

 +49 511 419997-0

 [hannover@gb-rental.com](mailto:hannover@gb-rental.com)


Accessories and adapters (e.g. USB, VGA, DVI, HDMI, KAT 5, power cables, travel plugs and voltage adapters, etc.) are available at the **Mediashop**, Information Center (IC), room 00.138

A preliminary enquiry per telephone to confirm availability is requested.

 +49 511 89-38991

 Sep. 18

10 a.m. - 6 p.m.

 Sep. 19 - Sep. 25


8:30 a.m. - 6 p.m.

## Beverage service

Beverages, snacks and disposable items are delivered directly to the exhibition stand.

Aramark Restorations GmbH


 [www.aramark-dmag.de](http://www.aramark-dmag.de)


 +49 511 89-33532

## Caravan parking

Special parking lot on Kronsbergstraße, directly opposite to Hall 13 and near to entrance WEST 1. Reservations are requested!

Gesellschaft für Verkehrsförderung (GfV)

 +49 511 89-33595

 +49 511 89-33410

 [wohnwagenparkplatz@gfv.messe.de](mailto:wohnwagenparkplatz@gfv.messe.de)

NEW: With breakfast offer.

NEW: Overnight stay for travellers without caravan in "My Molo" lodges


 <http://bit.ly/IAAEN>

## Car rental

### Sixt Autovermietung

Karlsruher Str. 14  
30880 Laatzen

 [www.sixt.de](http://www.sixt.de)


 +49 180 6666666


 [kundenbetreuung@sixt.com](mailto:kundenbetreuung@sixt.com)

### Europcar Autovermietung GmbH

Büro Hannover-Laatzen  
Hildesheimer Str. 2  
30880 Laatzen

 [www.europcar.de](http://www.europcar.de)


 +49 511 848300

 +49 511 8483066

### Enterprise Autovermietung

Hildesheimer Str. 47  
30880 Laatzen

 [www.enterprise.de](http://www.enterprise.de)


 +49 511 3365160


All car rentals also rent trucks.

## Catering

Aramark Restauraions GmbH

 [www.aramark-dmag.de](http://www.aramark-dmag.de)

 +49 511 89-33532

 +49 511 89-32657

 [catering.messe-hannover@aramark.de](mailto:catering.messe-hannover@aramark.de)

Free delivery to exhibition stands.

## Charging infrastructure

The following charging points for electric vehicles are available in the parking lots at the exhibition center:

North 4 (12 charging columns)

West 34 (14 charging columns)

West 44 (10 charging columns) - from September 19, 2022

South 32 (10 charging columns) - only in the set-up and dismantling period

between West 40 and 41 (10 charging points)

Alternating current / 11 KW, Type 2 socket

HPC (High Power Charging / ultrafast charging).

**Filling station ARAL Messeschnellweg West: 4**

ultra-fast charging points with 300 kW.

**Hotel Kronsberg on Messeschnellweg: 4**

ultra-fast charging points with 150 kW.

Adhoc charging is possible at all charging points without registration.

 <https://www.gfv-messe.de/en-gb/electriccars>

## Church

Christians in the automotive industry (CAI).

Ecumenical worship.

Daily in the Church Center.

 [www.c-a-i.info](http://www.c-a-i.info)

### **On-site location**

Ecumenical Worship Center

Prayer room, personal guidance

Information Center (IC), Rooms 00.125 - 00.127

### **Muslim worship**

#### **On-site location**

Prayer room at Hall 7, south side, facing "Platz der Nationen"

Trucker Church  
Hall 22, Booth D61

**Cloakrooms and left luggage**

Wardrobes are located in near distance to the entrances.  
**There are no lockers on the fairgrounds.**

wardrobe €3.00  
 per piece of luggage €3.00


**Compressed air**


see "Water connections"

**Conference rooms**

Contact for renting a conference room:


 [conferencerooms@messe.de](mailto:conferencerooms@messe.de)

 +49 511 89-36530

 +49 511 89-36531

**Construction and dismantling passes**

During the set-up and dismantling period (set-up 08. - 18.09. | dismantling 25., 18.00 h - 30.09.), access to the exhibition grounds is only possible on presentation of a set-up and dismantling pass. Exhibitors must download the free pass from the exhibitor shop in the form of a PDF file and distribute it to their service providers, stand constructors, employees, etc. for personalization.

 +49 511 89-33179

 [Ticket-Team@messe.de](mailto:Ticket-Team@messe.de)

**Construction and dismantling periods**

Start of construction	Sep. 08, 2022	0 a.m.
End of construction	Sep. 18, 2022	6 p.m.
Press day	Sep. 19, 2022	8 a.m. - 7 p.m.
Show starts**	Sep. 20, 2022	9 a.m.
Show ends *	Sep. 25, 2022	6 p.m.
Start of dismantling	Sep. 25, 2022	6 p.m.
End of dismantling	Sep. 30, 2022	12 p.m.


**\* Stands may not be cleared or dismantled before 7 p.m.**


**\*\* Journalists may enter the exhibition ground at 8 a.m. already.**

## Copyshop

### On-site location

Information Center (IC), rooms 00.141

 +49 511 89-35100

 +49 511 89-35101

 [copyshop@messe.de](mailto:copyshop@messe.de)

 Sep. 18 10 a.m. - 6 p.m.

 Sep. 19 - Sep. 25 8:30 a.m. - 6 p.m.

Services offered:

- black & white copies up to size A3
- color copies up to size A3
- fax service
- printouts from notebooks
- laminating up to size A4
- cutting machine for paper
- business cards
- badges
- data transmission via USB Stick


## Cultural events and nightlife


 [www.hannover.de](http://www.hannover.de)


## Customs

### On-site location

Europaallee, office building 7  
30521 Hannover

 +49 511 5469-9900

 +49 511 5469-9181

 +49 511 5469-9999

 [Poststelle@zah-messe.bfinv.de](mailto:Poststelle@zah-messe.bfinv.de)

 [www.zoll.de](http://www.zoll.de)


 Sep. 20 - Sep. 22 7:15 a.m. - 4 p.m.

 Sep. 23 7:15 a.m. - 3 p.m.

For each customs clearance invoices in German or English are required in double.

Customs clearance formalities are possible outside these times only if application is made during official opening hours. In such cases a fee will be charged.

## Directory assistance

 +49 511 89-1189



## Disconnection of utilities

Disconnection of utilities prior to the end of the show is not permitted (Sep. 27, 7 p.m.). For safety reasons, only authorized Deutsche Messe staff is permitted to disconnect utility services to stands. Delays in having the utilities disconnected can be avoided by making an appointment well in advance.


Exhibitors are emphatically warned to disconnect or shut off supply lines themselves. The exhibitor is liable for any accidents or damage resulting from such action.


For contact information, see "Electricity" and "Water connections"

## Electricity

### Halls 19 - 23:

Wahl GmbH & Co. KG


 +49 511 89-20001


 +49 511 89-20304

 [messe@wahl-co.de](mailto:messe@wahl-co.de)

### Halls 11 - 17, 24 - 27, Pavilion P 32 - 35 and open air section:

SPIE Fleischhauer GmbH

 +49 511 89-20002


 +49 511 89-20316

 [messe@fleischhauer.de](mailto:messe@fleischhauer.de)

## E-Mail Service

See "Internet Lounge"


## EMERGENCY CALL

 +49 511 89-112

## Emission Zone Permits (windshield stickers)

Order of emission zone permit at:

 [www.tuev-nord.de](http://www.tuev-nord.de)

 +49 800 8070-600


 [umweltplakette@tuev-nord.de](mailto:umweltplakette@tuev-nord.de)

## Evening events

For the implementation of an evening event at the booth a written order at Deutsche Messe is necessary. The application is requested via the exhibitor shop.

Contact:

Ms. Julia Mehrhardt


 +49 511 89-32134

 [julia.mehrhardt@messe.de](mailto:julia.mehrhardt@messe.de)

## Exhibitor passes

The exhibitor will be able to download the digital exhibitor passes in the exhibitor shop based on the confirmed stand space.

The menu for managing the exhibitor passes is in the dashboard in the exhibitor shop. This menu shows as well the exhibitor passes that have already been assigned as the passes still available. New assignments from this quantity can be made here and also additional chargeable exhibitor passes can be ordered here.

 +49 511 89-33179

 [Ticket-Team@messe.de](mailto:Ticket-Team@messe.de)


## Exhibitor Service Center

In the "Exhibitor Service Center", Deutsche Messe contacts will be happy to help with any questions and concerns relating to the fair


- Stand rental/technical issues
- Telecommunications equipment
- Cleaning, waste disposal
- Stand security
- Parking permits
- Attendance certificates/special cancellations

### On-site location


Informations Center (IC) rooms: 00.129 - 00.132










 +49 511 89-30000

Contact for parking permits:

 +49 511 89-37014

Contact for stand rental, technical issues:

 +49 511 89-37015


 Sep. 17	8 a.m. - 6 p.m.
 Sep. 18	8 a.m. - 7 p.m.
 Sep. 19	7:30 a.m. - 6 p.m.
 Sep. 20	7:30 a.m. - 6 p.m.
 Sep. 21	8 a.m. - 6 p.m.
 Sep. 22	8 a.m. - 6 p.m.
 Sep. 23	8 a.m. - 6 p.m.
 Sep. 24	8 a.m. - 6 p.m.
 Sep. 25	8 a.m. - 6 p.m.

## First-aid station


### On-site location

between the entrance North 1 and Hall 19

Emergency first aid station

 +49 511 89-114

**A doctor is not on-site.**

 +49 511 89-30030

 Sep. 10 - Sep. 30 8:30 a.m. - 6:30 p.m.


## Flowers and plants


### On-site location

scheiermann eventgestaltung gmbh

Shopping & Food between Halls 11 and 12

 [www.scheiermann.de](http://www.scheiermann.de)

 +49 2054 125580

 +49 2054 12558-15

 [info@scheiermann.de](mailto:info@scheiermann.de)

 Sep. 18 - Sep. 19 8 a.m. - 6 p.m.

 Sep. 20 - Sep. 25 9 a.m. - 3 p.m.

## Forwarding agencies

Empties may not be stored in the fair halls. They may be handed to the approved fair forwarding agents to be stored for the duration of the fair.

Loading and unloading as well as construction and dismantling of exhibits using cranes, forklifts etc. may only be done by the following companies who are officially appointed by Deutsche Messe:


Kühne + Nagel (AG & Co.) KG

KN Expo & Event Logistics

Logistikzentrum Messegelände Hannover

Karlsruher Straße 4

30880 Laatzen

 +49 511 820980-100


 [exposervice.hannover@kuehne-nagel.com](mailto:exposervice.hannover@kuehne-nagel.com)


Schenker Deutschland AG

Logistikzentrum Messegelände

Karlsruher Straße 10

30519 Hannover

 +49 511 89-20061

 +49 511 87005-0


 [fairs.hannover@dbschenker.com](mailto:fairs.hannover@dbschenker.com)

## Furniture rental

Orders possible at short notice via the "Exhibitor Service Center".

Contact for appointments and complaints:

event-mietservice GmbH

 +49 51189877840

**GVH IAA TRANSPORTATION Card**

The Greater Hannover Transport Authority (GVH) offers exhibitors and their stand personnel a public transport ticket (GVH IAA TRANSPORTATION Card ) for €40.50 gross per piece.

- It is valid for the entire duration of the fair and September, 18
- in all public transport vehicles (2nd class only)
- use is limited to the greater Hannover area (GVH tariff district)
- only valid for one person and not transferable


**The ticket is available from August, 29 as an online ticket in the Mobility Shop .**

 <https://shop.gvh.de/index.php/>

**Hall supervisors**


Contact for technical or procedural questions are the hall supervisors.

**Halls 11-17, 21-27**

 +49 511 89-327

plus hall number (two digits), e.g. direct dialing for Hall 11 is 32711


**Convention Center (CC)**

 +49 511 89-32640

 [convention.center@messe.de](mailto:convention.center@messe.de)

**open-air section and pavilions P 32 - 35**

(Location supervisor in Hall 26)

 +49 511 89-32700

**Hostesses and stand staff**

See "Stand personnel"

## IAA-Exhibition Office


German Association of the Automotive Industry (VDA)  
Behrenstr. 35  
10117 Berlin

### On-site location:

Information Center (IC)  
Rooms 00.112-00.122

### Project Management:


Mr. Jan M. Heckmann

 +49 30 897842-200

 [jan.heckmann@vda.de](mailto:jan.heckmann@vda.de)

### Assistance:


Ms. Anne Skrzypczak

 +49 30 897842-201

 [anne.skrzypczak@iaa.de](mailto:anne.skrzypczak@iaa.de)


### General Organization:

Ms. Jessica Delvos

 +49 30 897842-210


 [jessica.delvos@vda.de](mailto:jessica.delvos@vda.de)

Mr. Simon Schönberg

 +49 030 897842-208

 [simon.schoenberg@vda.de](mailto:simon.schoenberg@vda.de)


Mr. Soeren Keup

 +49 30 897842-211

 [soeren.keup@vda.de](mailto:soeren.keup@vda.de)

### Exhibitor Services:


Ms. Stephanie Gläßer

 +49 30 897842-202

 [transportation@vda.de](mailto:transportation@vda.de)

### Stand Allocation/Stand Approval:


Ms. Kathrin Erdmann

 +49 30 897842-203



 [kathrin.erdmann@vda.de](mailto:kathrin.erdmann@vda.de)

### IAA Conference



Mr. Klaus Vartzbed

 +49 30 897842-205



 [klaus.vartzbed@vda.de](mailto:klaus.vartzbed@vda.de)

Ms. Simone Walser  
 [simone.walser@vda.de](mailto:simone.walser@vda.de)  
 +49 30 897842-206

**IAA Experience**  
Mr. Simon Schönberg

 [simon.schoenberg@vda.de](mailto:simon.schoenberg@vda.de)  
 +49 30 897842-208




**Business Development / Sales**

Mr. Oliver Jänisch  
 [oliver.jaenisch@vda.de](mailto:oliver.jaenisch@vda.de)  
 +49 30 897842-216




**Internet Lounge**

**On-site location**  
Information Center (IC), room 00.136 - 00.137  
 +49 511 89-38992  
 +49 511 89-38172  
 [internetlounge@messe.de](mailto:internetlounge@messe.de)  
 Sep. 18 10 a.m. - 6 p.m.  
 Sep. 19 - Sep. 25 8:30 a.m. - 6 p.m.

**Laundry/dry cleaning**

**On-site location**  
Laundry-Point: Information Center (IC)  
room 00.136 - 00.139  
24-hour delivery service  
Wäscherei Jahnke GmbH  
 [www.waescherei-jahnke.de](http://www.waescherei-jahnke.de)  
 Sep. 18 10 a.m. - 6 p.m.  
 Sep. 19 - Sep. 25 8:30 a.m. - 6 p.m.


**Lettering Service**

 Sep. 17 - Sep. 19 10 a.m. - 6 p.m.  
**On-site location**  
Shopping & Food area between Halls 16 and 17  
 [www.koenekewerbung.de](http://www.koenekewerbung.de)  
 +49 511 795260

## Lost & found

### On-site location

Information Center (IC) Room 00.138

 +49 511 89-38991

 Sep. 18 10 a.m. - 6 p.m.


 Sep. 19 - Sep. 25 8:30 a.m. - 6 p.m.

Lost & found items not collected during the show will be handed over to the Lost property office Hannover.


Other contact points:

### Lost property office (subway)

c/o üstra Reisen  
Nordmannpassage 6  
30159 Hannover


 +49 511 7009523


### Lost property office Deutsche Bahn

 +49 900 1990599

### Lost property office Hannover


Am Schützenplatz 1  
30169 Hannover


 +49 511 1684-2457

 +49 511 1684-0751

## Lufthansa

Ticketing, rebooking, refunds, check-in service:

 +49 69 86799799

 +49 69 209 777 777

 [www.miles-and-more.com](http://www.miles-and-more.com)

 [www.lufthansa.com](http://www.lufthansa.com)

## Luggage service/Pre-Check-in

### On-site location:

Entrance WEST 1 (Hall 13)


### Hannover Airport:


Arrivals level A

Contact for advance booking:

BFM Incoming & Traveller Services GmbH

 [www.f-dammann.de](http://www.f-dammann.de)

 +49 511 97748-81


 +49 511 97748-86


 [info@bfmshuttle.de](mailto:info@bfmshuttle.de)


## Media Shop

### On-site location

Information Center (IC), rooms 00.136 - 00.139

 +49 511 89-38992

 +49 511 89-38172

 Sep. 18 10 a.m. - 6 p.m.

 Sep. 19 - Sep. 25 8:30 a.m. - 6 p.m.

The following additional services are available:


- top up prepaid-cards
- mobile phone recharge station
- print support
- sale of IT accessories

## Office & computer supplies

### On-site location

Information Center (IC), Room 00.138


Mediashop

 +49 511 89-38991

Diete-Trenzinger Büroorganisation GmbH

Shopping & Food area between Halls 16 and 17.

 [www.diete-trenzinger.de](http://www.diete-trenzinger.de)

 +49 511 8668975

 Sep. 16 - Sep. 19 10 a.m. - 5 p.m.

 Sep. 20 - Sep. 25 9 a.m. - 6 p.m.

## Parking

**Cars:** Nord 1-5, Süd 30-33, West 34-44


**Cars with trailers, vans:** West 43/44


**Trucks:** Ost 11

**Buses:** Nord 4, West 35/45

It is not permitted to park any trucks, delivery vans, buses or mobile homes on lots designated for car parking.

Gesellschaft für Verkehrsförderung (GfV):

 +49 511 89-33604

 +49 511 89-33410


## Patent and design infringements

### On-site location

Deutsche Messe, legal department

Administration building 1, Room 1.5.11

Parties to disputes arising from infringement of utility designs, utility models, patents or trademarks should contact:

 +49 511 89-33022




**Patent protection**

See "Priority certificates"

**Pharmacy**

The nearest pharmacy is located next to the shopping center KAUF LAND, Karlsruher Str. 9, 30880 Laatzen  
The pharmacy offers an order and delivery service.

 [www.redekersche-apotheke-im-ratio.de/](http://www.redekersche-apotheke-im-ratio.de/)

 +49 511 522080

 [info@apotheke-grosser-hillen.de](mailto:info@apotheke-grosser-hillen.de)


**Photocopies**

See "Copyshop"

**Photo Reportage/Pro Photo Service**

Photovision - DH

 [info@photovision-dh.de](mailto:info@photovision-dh.de)

 +49 1711706224

Our service "Picture Gallery" can be ordered in the exhibitor shop.


**Important information:**


Anyone wishing to produce videos for television features, new media productions and photographs of stands - exhibits in particular - even for private purposes, must first obtain the express consent of the exhibitor involved. In advance written permission from the organizer must also be obtained to make any television, video and new media production for commercial purposes.


**POLICE**


**On-site location**

Europaallee, Gate West 4

 +49 511 109-3771

 +49 511 109-3615

 +49 511 89-33636

 +49 511 89-33637

**Postal address for exhibitors on site**

Company name  
Name of recipient  
IAA TRANSPORTATION 2022  
Hall or open-air site  
Booth number  
c/o Deutsche Messe  
Messegelände  
30521 Hannover  
GERMANY

**Press Center**


**On-site location**

in the Media Factory, at hall 17 west side

## Press services

German Association of the Automotive Industry (VDA)  
Press Department

Ms. Helma Bödeker  
Assistant


 +49 30 897842-121


 [helma.boedeker@vda.de](mailto:helma.boedeker@vda.de)

## Priority certificates

During the show exhibitors can apply for a priority certificate for registered designs, utility models and trademarks for their products displayed at the event. The exhibitor then has the opportunity to apply for certain intellectual property rights within 6 months after the show. The issue date of the priority certificate will be accepted as the application date by the German patent and trademark office, thus ensuring a time lead over counterfeiters. Please note that in Germany, priority certificates do not apply to patent applications. The Deutsche Messe has assigned the German patent solicitor's association for issuance of priority certificates.

For further information:  
Deutsche Messe, Legal department  
Administration building 1, Room 1.5.11

 +49 511 89-33022

 +49 511 89-30301

### On-site location

Deutsche Messe, Patent attorney office  
Administration building 1, Room 1.3.06

 Sep. 20 10 a.m. - 2 p.m.

 Sep. 25 10 a.m. - 2 p.m.


**Project team Deutsche Messe**

**On-site location**

Information Center (IC)


Rooms 00.151 - 00.153

Ms. Stefanie Maeckler, project director

 +49 511 89-32140


 [stefanie.maeckler@messe.de](mailto:stefanie.maeckler@messe.de)

Ms. Andrea Peters

 +49 511 89-32104


 [andrea.peters@messe.de](mailto:andrea.peters@messe.de)

Ms. Julia Mehrhardt

 +49 511 89-32134

 [julia.mehrhardt@messe.de](mailto:julia.mehrhardt@messe.de)

Mr. Jens Bürger

 +49 511 89-31283

 [jens.buerger@messe.de](mailto:jens.buerger@messe.de)

**Public transport to the show**

Route: Central Railway Station (Hauptbahnhof)  
to Messe/Nord:

Tram lines 8 and 18

(Stations along the way include Kröpcke and  
Aegidientorplatz.)

Route: city center to Messe/Ost:

Tram lines 6 or 16

(Stations along the way include Kröpcke and  
Tierärztliche Hochschule.)

Route: Hannover Airport to Hannover Central Railway  
Station

Urban rail (S-Bahn) line S5 (departure between  
terminals B and C)


Information on timetables and tickets:

 [www.uestra.de](http://www.uestra.de)

## Rail connections

The train station  
**Hannover Messe/Laatzten**  
is located west of Hall 13.

Information on tickets and prices:

 +49 30 2970

 [www.bahn.de](http://www.bahn.de)

## Rail transportation

 [www.bahn.de](http://www.bahn.de)

## Religious facilities & services

 [www.evka.de](http://www.evka.de)

Protestant service

Catholic service

 [www.kath-kirche-hannover.de](http://www.kath-kirche-hannover.de)


### Muslim worship


Prayer room at hall 7, south side, facing "Platz der Nationen"

### Jewish worship


Synagoge Haeckelstraße 8

 [info@jg-hannover.de](mailto:info@jg-hannover.de)

 +49 511 810472

 +49 511 852983

Kosher meals available at the Jewish Community Clubhouse. For reservations, call:

 +49 511 28869546

 [www.religionen-in-hannover.de](http://www.religionen-in-hannover.de)

For further information, visit:



## Removal of goods after the show

Removal vehicles will be directed by traffic wardens to a specified marshaling area for interim parking, subject to a charge. Signs marked "Lkw" (trucks) are posted along all approach routes, showing drivers where to go.

**Transport vehicles will be granted entry to the exhibition grounds as of 9 p.m. on the final day of the show (September, 25).**

It is recommended to contact your own forwarding agency well in advance of the dismantling date to arrange for the removal work and the supply of fork lifts and other transport equipment.


**Restaurants on the exhibition grounds**

Snack & Store hall 11 (Transition hall 11/12 )  
 Sep. 8 - Sep. 19 8 a.m. - 3 p.m.  
 Sep. 26 - Sep. 30 8 a.m. - 3 p.m.

During the event, you will find gastronomy in the halls and the open-air site. For groups of 12 or more, please make advance reservations:

Aramark Restaurations GmbH

 [www.aramark-dmag.de](http://www.aramark-dmag.de)

 +49 511 89-33532

 [catering.messe-hannover@aramark.de](mailto:catering.messe-hannover@aramark.de)

**Room reservations**

See "Accommodation services & tourist info"

**Snacks**


**Meats & sausages**


Gramann Landschlachtereie GmbH

 [www.gramann.biz](http://www.gramann.biz)

**On-site location**

Shopping & Food area between Halls 16 and 17  
Stand delivery possible.

 +49 511 89-28361

 +49 511 89-28362

 Sep. 15 - Sep. 19 9 a.m. - 4 p.m.

 Sep. 20 - Sep. 25 9 a.m. - 6 p.m.

 Sep. 26 9 a.m. - 3 p.m.

**Stand cleaning**

See "Waste disposal and stand cleaning"

**Stand construction permit**

Contact for questions regarding building permission and stand design: VDA exhibition department:

**Halls 12, 13, 25, 27, pavilions 32-35, open-air section**

Ms. Dipl.-Ing. Kathrin Erdmann



+49 30 897842-203



[kathrin.erdmann@vda.de](mailto:kathrin.erdmann@vda.de)

Contacts on the part of Deutsche Messe for questions regarding stand construction (stand building, technical details and services of the halls, Open-Air section and statics):

**Halls 11, 12, 13, Pavilion 11 and IAA Experience:**

Mr. Tim Langer



[tim.langer@messe.de](mailto:tim.langer@messe.de)



+49 511 89-32226

**Halls 24, 25, 26:**

Mr. Bahattin Girgin



+49 511 89-32228



[bahattin.girgin@messe.de](mailto:bahattin.girgin@messe.de)

**Halls 19/20, 21, 22:**

Mr. Michael Grothe



[michael.grothe@messe.de](mailto:michael.grothe@messe.de)



+49 511 89-32264

**Halls 23, 27, open-air section:**

Ms. Miriam Aitken



[miriam.aitken@messe.de](mailto:miriam.aitken@messe.de)



+49 511 89-32223

**Pavilions P32-P35, open-air section:**

Mr. Matthias Rohweder



[matthias.rohweder@messe.de](mailto:matthias.rohweder@messe.de)



+49 511 89-32286

**Stand construction service/  
modular stand**

Mr. Frank Zwingmann



[mss@messe.de](mailto:mss@messe.de)



+49 511 89-32227

Ms. Nina Lier



[mss@messe.de](mailto:mss@messe.de)



+49 511 89-32252

**Stand party**


See "Evening events"


**Stand personnel**

Contact for the placement of employees:

event it AG

 [info@eventit.ag](mailto:info@eventit.ag)

 +49 511 8668460


 +49 511 86684646

**Tableware**

Glasses, crockery and cutlery can be ordered via the exhibitor-shop.

Aramark Restaurations GmbH

 [www.aramark-dmag.de](http://www.aramark-dmag.de)

 +49 511 89-33532

**Taxi stands**


During the exhibition taxis are located at the entrances:


NORD 1


WEST 1


WEST 2

Taxi companies from Hannover:

 +49 511 3811

 +49 511 8484

 +49 511 824444

 +49 511 434343


Payment with credit card on demand.

**Technical assistance for stands**

See "Stand construction permit"

**Telecommunications equipment**

Contact to the telecommunications service center for installation, service and dismantling:


 +49 511 89-1171

The exhibitor is liable for all telephone and fax equipment until it has been returned to the service technician.

The return of the terminals and ancillary equipment will be acknowledged after disassembly.

Contact for general questions about telecommunications:

Ms. Nicole Scholz


 +49 511 89-32650

 [nicole.scholz@messe.de](mailto:nicole.scholz@messe.de)

**Test station for event-related corona tests**

Test station for event-related corona tests

Location: Hall 23, north side, rooms 118 and 119

 Sep. 18 - Sep. 25 8 a.m. - 6 p.m.


**Traffic regulations**

See "Vehicle access" for on-site regulations"

## Truck wash


Nord-Ostsee Automobile GmbH & Co KG  
Johann-Koch-Straße 3  
30982 Pattensen

 [www.nord-ostsee-automobile.de](http://www.nord-ostsee-automobile.de)

 +49 5101 9197-0

HTS GmbH (near Hannover Airport)  
Münchner Straße 15  
30855 Langenhagen

 [www.hts-gmbh.com](http://www.hts-gmbh.com)

 +49 511 23519580

 [info@hts-gmbh.com](mailto:info@hts-gmbh.com)

## Urban trains & trams

See "Public transport to the show"



## Vehicle access

### Construction period:

- **The fairgrounds will be closed to all traffic on September, 17 and 18**
- Trucks with a permissible maximum weight from 2.8 tons up may pass freely through the open gates.
- Cars, station wagons, vans and cars with trailers up to 2.8 tons will be admitted to the grounds for a maximum period of three hours in exchange for a deposit of € 100.00 at the entrances NORD 2, SÜD 1, WEST 1 and WEST 4.  
A short-term access permit valid for this time will be issued.

### During the exhibition:

- Delivery for supply or service during the exhibition shall be carried out outside opening hours of the show. In case delivery has to be carried out during the opening hours of the show, the view onto exhibition stands or exhibits shall be kept free.
- During opening hours Supply vehicles for the delivery of brochures, catering or stand material for renovation works may only drive through the exhibition grounds with valid access passes as follows:
- **Service permit A (V-A)**  
The service permit A is subject to a charge and permits entry to the exhibition grounds for entire days. Permits are issued on a daily basis or for the whole duration of the exhibition.

V-A day: € 110.00

V-A overall duration: € 495.00

- **Service permit B (V-B)**  
The service permit B is free of charge. It allows entry to the exhibition grounds after opening hours from 7 p.m. to 8:30 a.m. These permits are issued on a daily basis or for the overall duration of the exhibition.
- Service permits will be issued on demand and after approval of VDA by Deutsche Messe and are valid as admission ticket for the driver of the supply vehicle.  
**Co-passengers must present a valid admission ticket.**  
Contact: Ms. Sabine Jung, Deutsche Messe AG  
E-Mail: sabine.jung@messe.de

- During the exhibition the fairgrounds are generally closed to all kinds (for example, delivery, no delivery) of vehicles. In emergency cases, permission to the grounds is given to passenger cars in exchange for a deposit of € 100.00 for up to one hour at the following clearing gates: SÜD 1 and WEST 1.

**Last day of exhibition:**

- The grounds are generally closed to all traffic until 9 p.m., except for empties deliveries by authorised forwarding agencies of Deutsche Messe. Collecting parking lot for trucks will be at Ost 11-13.


**Dismantling phase:****Land closure on September, 26**

- From September, 26, trucks can enter through the open driveways.
- Passenger cars, station wagons, vans, car trailers and vans can enter the NORD 2, SÜD 1, WEST 1 and WEST 4 entrances for three hours at a charge of € 100.00. An interim bill will be issued as a receipt.
- Official regulations prohibit the presence of motor vehicles on the grounds during the fair. Deutsche Messe reserves the right to tow away at the owner's expense any vehicle found on the grounds without a valid permission. On the fairgrounds, the German Road Traffic Regulations (StVO) apply. Drivers must give way to the right. A maximum speed of 20 km/h must be strictly observed.

A detailed overview of the entrance control at

 <https://www.iaa-transportation.com/en/exhibitors/register-and-plan-attendance/documents>

**Vehicles for disabled persons**

 +49 511 89-33903

## **Waste disposal and stand cleaning**

The obligation to dispose of waste lies with the exhibitor or the stand construction company commissioned by him. This applies both to waste generated during set-up and dismantling and to waste generated during the event. Waste must be separated into recyclable materials and residual waste. If the exhibitor does not intend to dispose of this waste himself, he can only commission Deutsche Messe, which in turn uses an approved disposal company, to do so.

In halls 11, 12, 13 and Pavilion P 11  
Stölting Reinigung & Service GmbH & Co. KG



+49 511 51560705



+49 511 51560799



[messe-hannover@stoelting-gruppe.de](mailto:messe-hannover@stoelting-gruppe.de)

In the Halls 19-27, open-air site and Pavilions  
P 32-35:

Reinigungswerk Helms GmbH  
Münchener Straße 12-14  
30880 Laatzen



+49 511 89-20333




+49 511 89-20290




[info@helms-messe.de](mailto:info@helms-messe.de)

## Water connections

Arbeitsgemeinschaft Sanitärservice Gbr.

 +49 511 89-20101

 +49 511 89-20401

 [messe@service-sanitaer.de](mailto:messe@service-sanitaer.de)

## Working hours


During the set-up and dismantling periods, the exhibition grounds and the halls are open 24 hours a day. On the last set-up day (September, 18) stand building has to be finished until 6 p.m. In accordance with German law, however, work is limited to a maximum of 10 hours per day for any individual, both during the set-up/dismantling periods and during the actual show.

Companies with a registered office in Germany, can also obtain work permits for that office by applying to the relevant state authority. No special work permit is required for tradeshow work on Sundays or public holidays.

Contact for further details or applying for special waivers is the Hannover Labor Inspectorate:

Staatliches Gewerbeaufsichtsamt Hannover

 [www.gewerbeaufsicht.niedersachsen.de](http://www.gewerbeaufsicht.niedersachsen.de)

 +49 511 9096-0

## Working platforms

See "Forwarding agencies"

# Geländeplan Site map

### Legende Legend

	IAA Conference		IC
	IAA Last Mile Area, IAA Startup Area, Industry Forum		WC
	IAA Test Drives		CC
	Eingang Entrance		IC
	Friedhofsbereich (FG)		i
	Open-Air Station (OS)		WC
	Halle Hall		WC
	Hermentium		WC
	Convention Center		WC
	Informations-Centrum Information Center		WC
	Bahnhof Train station		WC
	Copy Shop		WC
	Deutsche Messe Verwaltung Administration		WC
	Erste Hilfe First aid		WC
	Flughafen Shuttle Airport Shuttle		WC
	Food Station		WC
	Fundbüro Lost & Found		WC
	Garderobe Cloakroom		WC
	Geldautomat ATM		WC
	Verband der Automobilhersteller e.V. German Association of the Automotive Industry		WC
	Zimmervermittlung Accommodation Service		WC
	Veranstaltungsort		WC
	U-Bahn Subway		WC
	Ticket Counter, Ticket counter		WC
	S-Bahn Suburban train station		WC
	Polizei Police		WC
	Parkplatz Transporter, Van parking		WC
	Parkplatz Law Truck parking		WC
	Parkplatz Caravan parking		WC
	Parkplatz Caravan parking		WC
	Muslimischer Gebetsraum Muslim prayer room		WC
	Parkfläche Parking area		WC
	IAA Conference		WC
	Ladestelle für e-Fahrzeuge Vehicle charging station		WC
	Kirchen-Centrum Church Center		WC
	Baggage pre-check-in & transfer		WC

### Sonderaktivitäten Special activities

	IAA Test Drives		Oldtime & US-Trucks Classic Cars & US Trucks
	IAA Plug & Play Campus		Automania
	IAA Last Mile Area		Hydrogen Area
	IAA Bus Area		Telematics Area
	IAA CargoBike Parcours		Bühne Stage
	IAA Guided Tours		IAA Startup Area

