

Terms and Cost Overview

IAA Bus EXPERIENCE

We are pleased to make you the following offer for participating in the bus area at the IAA TRANSPORTATION 2024 by taking into account the services mentioned.

Exhibition Spaces Participation Prices

Outdoor parking areas for buses participating in test drives per m² €92.50
 Parking areas located in the immediate surroundings of the theme hall can be used as starting point for test drives.

All prices plus VAT



For booking outdoor parking areas for buses participating in test drives, please use our [Online Registration](#) and enter the comment "Bus Test Drives".

IAA Shuttle Bus Participation Prices

Participation in the IAA Shuttle Bus for visitors on the exhibition grounds*
 (per participating vehicle for total running time)

For exhibitors of the bus area €2,500.00
 For non-exhibitors €12,500.00

All prices plus VAT



For participating in the IAA Shuttle Bus and Test Drives with buses please use the [registration form below](#).

*The exhibitor organizes driving personnel, vehicle branding as well as operating materials/charging infrastructure and bears the costs incurred. In order to present a wide variety of vehicles from different exhibitors for visitors, the VDA may limit the number of vehicles per exhibitor.

Advertising activities

The VDA will implement extensive advertising activities, to provide targeted information about the bus area and the participating manufacturers in public and on site.

This includes the following so far:

- IAA homepage
- IAA app
- IAA guideposts and signage on the site
- IAA visitor flyers where appropriate
- Targeted VDA press releases
- IAA brochure



For participating in the IAA Shuttle Bus and Test Drives with buses please use the [registration form below](#).

Bus EXPERIENCE Registration Form 2024

Verband der Automobilindustrie e.V. (VDA)
 (German Association of the Automotive Industry)
 Mr. Simon Schönberg, IAA Department
 Behrenstraße 35, 10117 Berlin

Tel: +49 30 89 78 42 – 208
 E-Mail: simon.schoenberg@vda.de

Attention order deadline: We request registration by 04/26/2024 at the latest. Please complete all fields of the form. Receipt of your order will be confirmed by E-Mail.

Please complete/tick the registration:

We are also registering **bindingly*** for the following experience formats of the bus area.

We have registered **outdoor parking areas** for Test Drives with buses via online registration.

We would like to perform **Test Drives on the test route on the exhibition grounds or on public roads outside of the exhibition grounds**

Number of Test Drive vehicles: _____

Dimensions of Test Drive vehicles (L x W in meters): _____

Type & description of the Test Drive vehicles:

We would like to offer **Test Drives during the entire IAA (16 – 22 September 2024)**.

We only want to offer **Test Drives on the following exhibition days:**

We require a **power connection with the following capacity and connection type** (capacity in kW, connection type for example 32A CEE) within the scope of test drives

Note: Supply connections are chargeable and must be booked independently via the "exhibitor shop". Charging infrastructure must be provided by exhibitors themselves.

Price plus VAT selection / quantity

Participation in the IAA Shuttle Bus for visitors on the exhibition grounds
(per participating vehicle for total running time)

For exhibitors of the bus area

€2,500 Quantity:

For non-exhibitors

€12,500 Quantity:

Price plus VAT selection / quantity

Demonstration of charging infrastructure

Basic rent outdoor exhibition space per m²
(no stand construction included)

€92.50 Quantity:

Information about the participant

Company: _____ Order no. _____

Contact partner: _____

Street: _____

ZIP, place: _____

E-Mail: _____

Phone: _____

Different invoicing address where appropriate

Company: _____

Contact partner: _____

Street: _____

ZIP, place: _____

*With your signature, you confirm the binding registration for the experience formats of the bus area at the IAA TRANSPORTATION 2024, and that you have taken note and will comply with the information about liability limitation of the Verband der Automobilindustrie e.V. (German Association of the Automotive Industry) (VDA) on the next page, as well as the [Exhibition conditions](#), [Data protection rules](#) and the [Organizational and technical guidelines](#) of the IAA TRANSPORTATION 2024.

The following terms apply when canceling registration in the bus area: Until 05/12/2024, 25 percent cancellation charge on the total amount. | Until 06/23/2024, 50 percent cancellation charge on the total amount. | From 06/24/2024, 100 percent cancellation charge on the total amount. Plus VAT.

The services offered will be provided by VDA after full payment before the start of the IAA TRANSPORTATION 2024.

Place, date

Signature, company stamp

Liability Limitation IAA Test Drives and IAA Shuttle Bus Within the Scope of IAA TRANSPORTATION

The VDA accepts no liability whatsoever for damage to property or personal injury suffered by the exhibitor as a result of a technical defect of the vehicle and/or misconduct on the part of the visitor driving the vehicle or the driver provided and instructed by the exhibitor or the driver of a third-party agency during the test and shuttle runs on the IAA TRANSPORTATION exhibition grounds and during the city tour, overland tour or on the motorway. The VDA merely provides exhibitors with the exhibition space on the exhibition grounds for the purpose of carrying out the test drives on their own responsibility. In the event that the participating visitor (third party) suffers damage due to a technical defect of the vehicle and/or due to misconduct on the part of the visitor driving the vehicle or the driver provided and instructed by the exhibitor or the driver of a third-party agency, the exhibitor undertakes to indemnify the VDA against claims of any legal nature by the third party. Furthermore, the VDA must be reimbursed for all legal defense costs incurred in this connection. In addition, the applicable road traffic regulations must be complied with. Besides, the [exhibition conditions](#) apply.

As in previous years, we will not provide a central registration for visitors interested in Test Drives. Establishing contacts with customers at the approach and departure points and handling (incl. insurance, checking driver's licenses, fitness to drive, co-travelcards etc.) are done at your own stand, and test drives are performed under your own responsibility. As exhibitor it is up to you whether visitors drive themselves or simply take part in the Test Drives as passenger.

Visitors participating in Test Drives must sign a waiver of liability towards the exhibitor (to be provided by the exhibitor, please send us your form before the IAA by 08/16/2024 at the latest) and proof of a driver's license (if drivers are driving themselves). Exhibitors are obliged to verify whether persons are in a position and condition to drive the vehicle themselves. During the Test Drives, a person familiar with the vehicle must be present in the driver's cab. We would like to point out that the test vehicles used must have respective insurance cover as well as road approval.