



### People and goods on the move

### September 17 - 22, 2024 at the exhibition grounds in Hanover

The IAA TRANSPORTATION is the leading international platform for buses, logistics, commercial vehicles and the transportation sector. From September 17<sup>th</sup> to 22<sup>nd</sup>, 2024, leading players, visionaries and experts from the industry will meet to discuss the current challenges and future opportunities of climate-neutral mobility.

The main theme of the IAA TRANSPORTATION 2024 is charging infrastructure and the big question: What does the industry need to achieve the Paris climate targets?

The IAA Infrastructure Campus addresses this question with thematic exhibition areas. This is where the innovations, experts and specialist knowledge from the fields of charging infrastructure and energy supply and hydrogen can be found. Due to the political relevance of these topics, we would like to highlight them together with you.



# IAA Infrastructure Campus

#### Innovations for the climate-neutral transportation of the future









The IAA Infrastructure Campus consists of two thematic exhibition areas:

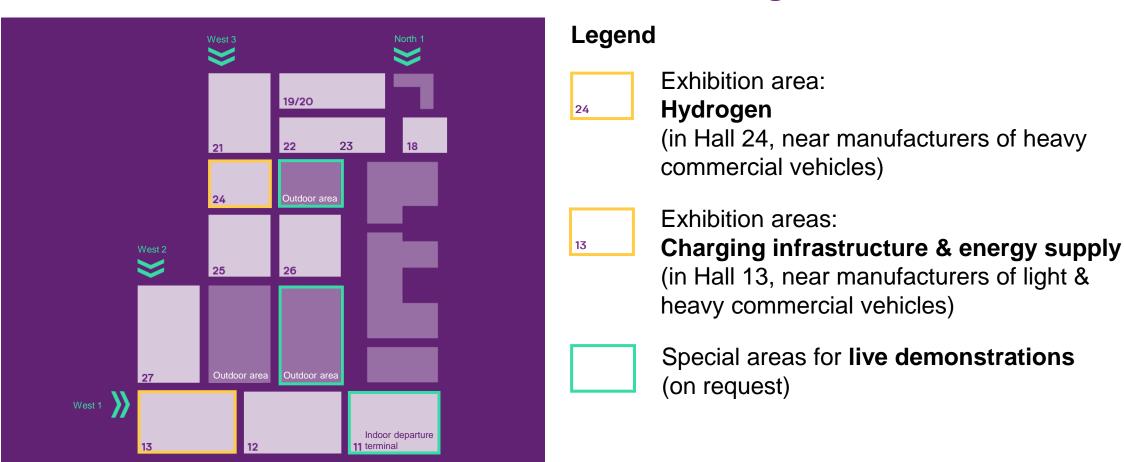
- Charging Infrastructure & Energy Supply
  Hall 13 (e.g. Type 2, CCS, MCS, induction, initial
  grid, energy generation, filling station/rest area of
  the future, etc)
- Hydrogen
   Hall 24 (e.g. production, supply, refueling, etc)

Live demonstrations (e.g. refueling and charging processes) can be implemented on request in special areas on the open-air site or in the departure terminal for test drives.



# The campus concept

#### Location of the exhibition areas on the exhibition grounds



<sup>\*</sup>The VDA expressly reserves the right to make changes



### **Conditions & Booking**

### Square meter prices according to individual needs

You can book a **thematic exhibition space** in the Infrastructure Campus by <u>registering online</u> at the regular stand rental rates.

Please enter the **keyword "Infrastructure Campus"** and the **desired thematic area**(charging infrastructure & energy supply or hydrogen) in the comments field of the booking.

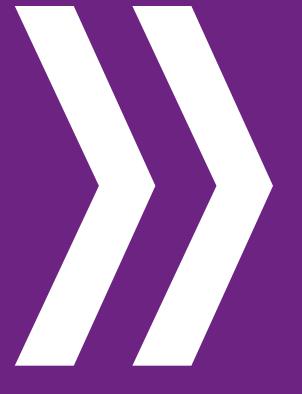
Would you like to show **live demonstrations**? Please contact us with **your individual request**.

Exhibition space in exhibition halls*	Basic charges for stand areas on the ground floor (row stand)*:	143,00 € / m²
Exhibition space in exhibition halls–variants*	for corner stands (open on 2 sides)*:	171,60 € / m²
	for peninsula stands (open on 3 sides)*:	185,90 € / m²
	for island stand (open on 4 sides)*:	200,20 € / m²
	Space on upper floors (exhibition stand with multistorey construction)*:	92,50 € / m²
Special areas for live demonstrations (on request)	Basic charges*:	92,50 € / m²
Obligatory communication contribution	(Chargeable for every exhibitor and co-exhibitor)	750,00€

\*Minimum booking area: 20m². No stand construction included. All prices plus VAT







We are pleased if this offer has aroused your interest.

Please feel free to contact us if you have any questions.

Simon Schönberg

Consultant | IAA

German Association of the Automotive Industry (VDA)

Behrenstr. 35 | 10117 Berlin

Phone: +49 30 897842 208

Mail: simon.schoenberg@vda