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IAA Infrastructure Campus

Sales Brochure January 2024



People and goods on the move

September 17 - 22, 2024 at the exhibition grounds in Hanover

The IAA TRANSPORTATION is the leading international platform for buses, logistics, commercial vehicles and the transportation sector. From September 17th to 22nd, 2024, leading players, visionaries and experts from the industry will meet to discuss the current challenges and future opportunities of climate-neutral mobility.

The main theme of the IAA TRANSPORTATION 2024 is charging infrastructure and the big question: What does the industry need to achieve the Paris climate targets?

The IAA Infrastructure Campus addresses this question with thematic exhibition areas. This is where the innovations, experts and specialist knowledge from the fields of charging infrastructure and energy supply and hydrogen can be found. Due to the political relevance of these topics, we would like to highlight them together with you.

IAA Infrastructure Campus

Innovations for the climate-neutral transportation of the future



The IAA Infrastructure Campus consists of two thematic exhibition areas:

- **Charging Infrastructure & Energy Supply**
Hall 13 (e.g. Type 2, CCS, MCS, induction, initial grid, energy generation, filling station/rest area of the future, etc)
- **Hydrogen**
Hall 24 (e.g. production, supply, refueling, etc)

Live demonstrations (e.g. refueling and charging processes) can be implemented on request in special areas on the open-air site or in the departure terminal for test drives.

The campus concept

Location of the exhibition areas on the exhibition grounds



Legend



Exhibition area:

Hydrogen

(in Hall 24, near manufacturers of heavy commercial vehicles)



Exhibition areas:

Charging infrastructure & energy supply

(in Hall 13, near manufacturers of light & heavy commercial vehicles)



Special areas for **live demonstrations**

(on request)

Conditions & Booking

Square meter prices according to individual needs

You can book a **thematic exhibition space** in the Infrastructure Campus by [registering online](#) at the regular stand rental rates.

Please enter the **keyword "Infrastructure Campus"** and the **desired thematic area** (charging infrastructure & energy supply or hydrogen) in the comments field of the booking.

Would you like to show **live demonstrations**? [Please contact us](#) with **your individual request**.

Exhibition space in exhibition halls*	Basic charges for stand areas on the ground floor (row stand)*:	143,00 € / m ²
Exhibition space in exhibition halls– variants*	for corner stands (open on 2 sides)*:	171,60 € / m ²
	for peninsula stands (open on 3 sides)*:	185,90 € / m ²
	for island stand (open on 4 sides)*:	200,20 € / m ²
	Space on upper floors (exhibition stand with multi-storey construction)*:	92,50 € / m ²
Special areas for live demonstrations (on request)	Basic charges*:	92,50 € / m ²
Obligatory communication contribution	(Chargeable for every exhibitor and co-exhibitor)	750,00 €

*Minimum booking area: 20m². No stand construction included. All prices plus VAT.

CONTACT



We are pleased if this offer has aroused your interest.

Please feel free to contact us if you have any questions.

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