

# Overview of Costs and Conditions

## Bus Area

In response to your enquiry, we are delighted to be able to offer you following services in connection with your participation in the Bus Area at IAA TRANSPORTATION 2022.

### Stand rental charges

#### Stands inside the Bus Area halls per m<sup>2</sup>

Basic charges for stand areas (No stand construction	138,00 €
for corner stands (open on 2 sides)	+ 20%
for peninsula stands (open on 3 sides)	+ 30%
for island stands (open on 4 sides)	+ 40%
for space on the upper floors of the exhibition stands with multi-story construction	89,50 €

**Stands in the open-air section\* for vehicle demonstration per m<sup>2</sup>** 89,50 €

\*in the vicinity of the bus hall, usable as a starting point for test drives

All prices exclude VAT



Please use our [online registration](#) to book indoor stand spaces and outdoor vehicle stands.

### Participation charges Shuttle Bus Service & Bus Lounge

#### Participation at the IAA Shuttle bus service\* for visitors on the fairgrounds

(per participating vehicle for the whole IAA runtime)

For exhibitors of the bus area	2.500,00 €
For non-exhibitors	17.500,00 €

#### Participation at the IAA Airport Shuttle bus service\* for visitors

(pro teilnehmendes Fahrzeug für Gesamtlaufzeit)

(per participating vehicle for the whole IAA runtime)


For exhibitors of the bus area	2.500,00 €
For non-exhibitors	17.500,00 €

**Demonstration of autonomous (small) vehicles** on request  
(depending on the individual application)

**Lecture slot in the Bus Lounge** on request  
(ground-level lecture situation incl. basic technical equipment)

All prices exclude VAT

\*The exhibitor organises driving personnel, vehicle branding and fuels/charging infrastructure and bears the costs incurred for these. In order to present a large number of vehicles from different exhibitors for the visitor, the VDA is free to limit the number of vehicles per exhibitor.

 To participate in the visitor bus shuttle, test drives with buses and/or requests for a demonstration of autonomous vehicles or a lecture opportunity in the Bus Lounge, please use the registration form below.

If, contrary to expectations, not enough participants register for individual formats or their realisation proves uneconomical, the VDA will withdraw from this offer.

### Promotional activities

The VDA will use extensive and targeted advertising activities to draw the attention of the public and trade fair visitors to the Bus Area and participating manufacturers.

These include:

- IAA visitors' promotion campaign
- IAA app
- IAA website
- IAA signposts and on-site signage
- Potential advertising in the IAA visitor flyer
- Targeted VDA press releases
- IAA catalogue

## Registration form: Bus Area 2022

Verband der Automobilindustrie e.V. (VDA)  
 Mr Simon Schönberg  
 IAA  
 Behrenstraße 35  
 10117 Berlin

Tel: +49 30 89 78 42 – 208  
 Email: [simon.schoenberg@vda.de](mailto:simon.schoenberg@vda.de)

**Attention order deadline:** We kindly ask you to register by 30.04.2022 at the latest. Please fill in all fields of the form. The receipt of your order will be confirmed by e-mail.

Please fill out the registration form as appropriate:

We hereby submit our **binding\*** registration for the following formats of the Bus Area.

We have registered **indoor stand space** for the Bus Area via the online registration.

We have registered **stand space in the open-air section** for vehicle demonstration via the online registration.

We would like to start with **test drives** from the registered stand space in the open-air section.

Number of test drive vehicles: \_\_\_\_\_

Test drive vehicle dimensions (LxW): \_\_\_\_\_

Type & description of test drive vehicles:  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

We would like to offer test drives throughout the whole IAA (19 – 25.09.2022).

We would like to offer test drives only on the following days of the fair:  
 \_\_\_\_\_  
 \_\_\_\_\_

For test drives we need a **power connection for the following vehicles:**  
 \_\_\_\_\_  
 \_\_\_\_\_

**Please note:** Power connections must be booked for a fee via the "Exhibitor Shop". Exhibitors must bring their own charging infrastructure.

Price subject to VAT    Selection/Amount

**Participation at the IAA Shuttle bus service for visitors on the fairgrounds**   
 (per participating vehicle for the whole IAA runtime)

For exhibitors of the bus area	2.500 €	Amount:
For non-exhibitors	17.500 €	Amount:

**Participation at the IAA Airport Shuttle bus service for visitors**   
 (per participating vehicle for the whole IAA runtime)

For exhibitors of the bus area	2.500 €	Amount:
For non-exhibitors	17.500 €	Amount:

**Demonstration of autonomous (small) vehicles** on request  
 (depending on the individual application)

**Lecture slot in the Bus Lounge** on request  
 (depending on the individual application)

**Participant information**

Company: \_\_\_\_\_ Order no. \_\_\_\_\_

Contact: \_\_\_\_\_

Street: \_\_\_\_\_

Postal code, City: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_

Where appropriate, alternative billing address

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Street: \_\_\_\_\_

Postal code, City: \_\_\_\_\_

\*By signing below, you confirm your binding registration for the formats of the IAA Bus Area of the IAA TRANSPORTATION 2022 as well as your acknowledgement and compliance with the information on the limitation of liability of the German Association of the Automotive Industry (VDA) and Messe München GmbH on the next page, as well as the [exhibition conditions](#), [data protection policy](#) and the [organisational and technical regulations](#) of the IAA TRANSPORTATION 2022.

The following conditions apply to the cancellation of your IAA Bus Area participation: Up to the end of week 23 (12.06.22), cancellation fee of 25 percent of the total sum. | Up to the end of week 27 (10.07.22), cancellation fee of 50 percent of the total sum. | From week 28 (11.07.22), cancellation fee of 100 percent of the total sum. Subject to VAT.

The services offered will be provided by VDA after full payment before the start of the IAA TRANSPORTATION 2022.

Place, date

Signature, company stamp

## **Limitation of liability for test drives and shuttle bus services as part of IAA TRANSPORTATION**

The VDA does not accept any liability whatsoever for damage to property or personal injury suffered by the exhibitor as a result of a technical defect in the vehicle and/or from an error on the part of the visitor driving the vehicle, the driver provided and instructed by the exhibitor, or by a driver from an external agency, at any time during a test and/or shuttle drive on the IAA TRANSPORTATION grounds and/or the city drive, intercity drive or motorway drive. The VDA only makes the exhibition area available to the exhibitor on the exhibition grounds and at the Open Space for conducting test drives at the exhibitor's own responsibility. In the event that the participating visitor (third party) suffers damage due to a technical defect in the vehicle and/or due to an error on the part of the visitor driving the vehicle the driver provided and instructed by the exhibitor, or by a driver from an external agency, at any time during a test and/or shuttle drive on the IAA Mobility grounds and/or the city drive, intercity drive or motorway drive, the exhibitor undertakes to indemnify the VDA against claims of any legal nature brought by the third party. Furthermore, VDA shall be reimbursed for all legal costs arising from the defence of any such claims. Furthermore, the applicable road traffic regulations must be complied with. In all other respects, the [exhibition conditions](#) apply.

Analogue to previous events, we will not be setting up a physical registration stand for interested visitors. Meeting customers at the arrival and departure points and completing the necessary formalities (incl. insurance, checking driving licence, fitness to drive, ride-sharing tickets, etc.) will take place at your own stand and the test drives will be conducted at your own risk. As an exhibitor, you are free to decide whether visitors drive themselves or experience the test drive as a passenger.

Participating visitors must sign a waiver of liability vis-à-vis the exhibitor (to be provided by the exhibitor — please send us your form in advance of the IAA TRANSPORTATION by August 19, 2022 at the latest) and provide proof that they hold a valid driving licence (if they will be driving themselves). The exhibitor shall be responsible for ascertaining that the visitor is able and in condition to drive the vehicle themselves. A person familiar with the vehicle must be present in the front passenger seat at all times during test drives. Please also be aware that test vehicles used must have appropriate insurance cover and be approved for use on public roads.