



# PRESS CONFERENCE

LINE-UP



We  
Deliver



SEPTEMBER 14—15, 2026  
IN HANNOVER

# PRESS CONFERENCE LINE-UP



Day 1

Monday, September 14, 2026

| Time          | Company                                                                                                                  | Title                                                                     | Hall   Booth |
|---------------|--------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------|--------------|
| 8:20 – 8:40   |  Mercedes-Benz Trucks                   | Mercedes-Benz Trucks Press Conference                                     | 19/20   A41  |
|               |  Stellantis ProOne                      | Press Conference Stellantis ProOne                                        | 13   C41     |
| 8:40 – 9:00   |  BAIC Foton                             | BAIC Foton Strategy and New Product Launch Conference                     | 21   B02     |
|               |  Ford-Werke GmbH                        | Ford Pro Pressekonferenz                                                  | 13   C90     |
| 9:00 – 9:20   |  Renault Trucks                         | Renault Trucks Press Conference                                           | 21   B52     |
|               |  Mercedes-Benz AG                       | Press Conference Mercedes-Benz Vans                                       | 13   C51     |
|               |  Carmate Electronics                    | How TPMS is Solving the Safety Challenge of Multi-Trailer Heavy Transport | 22   B01     |
| 9:20 – 9:40   |  China Dongfeng Motor                 | WITH DONGFENG, DRIVE HYDROGEN                                             | 12   C20     |
|               |  Renault                              | Renault Pro+ press conference                                             | 13   E70     |
|               |  ZF Group                             | Press Conference ZF Commercial Vehicle Solutions                          | 21   B42     |
| 9:40 – 10:00  |  Volvo Trucks                         | Pressekonferenz Volvo Trucks                                              | 11   D09     |
|               |  SINOTRUK                             | New Product Launch Event for the SITRAK                                   | 19/20   A10  |
|               |  Volkswagen Nutzfahrzeuge             | Pressekonferenz Volkswagen Nutzfahrzeuge                                  | 12   C03     |
|               |  Van Eck Trailers B.V.                | Van Eck Trailers Press Conference                                         | 27   E34     |
| 10:00 – 10:20 |  MAN Truck & Bus SE                   | MAN Truck & Bus SE – Press Conference                                     | 11   D08     |
|               |  MG COMMERCIAL                        | MG COMMERCIAL New Generation Intercity Bus World Premiere                 | 12   C04     |
|               |  Shanghai Topolo New Material Co, Ltd | Lightweight composite material body module display                        | 27   E19     |
|               |  Weichai Power Co., Ltd.              | Weichai Unveils Custom Undercarriage Batteries for Heavy-Duty Trucks      | 19/20   A10  |

 Trucks
  Vans
  Bodywork & Trailers
  Fitter
  Supplier
  Others

# We Deliver

1 / 6



# PRESS CONFERENCE LINE-UP



| Time          | Company                                                                                                                           | Title                                                                                        | Hall   Booth         |
|---------------|-----------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|----------------------|
| 10:00 - 10:20 |  Carmate Electronics                             | How TPMS is Solving the Safety Challenge of Multi-Trailer Heavy Transport                    | 22   B01             |
|               |  TSF Brakes India / Wheels India                 | TSF Group: Where Manufacturing Excellence Meets Mobility Innovation                          | 24   B02             |
|               |  Electreon Wireless Ltd                          | EV Wireless Charging Brings Something New to IAA                                             | 13   C12             |
|               |  Brightskies                                     | Launch of Drive L2                                                                           | FG T90               |
| 10:20 - 10:40 |  Habas Sinai ve Tibbi Gazlar Ist. End. A.S.      | HABAŞ From Innovation to Zero Emission Mobility, Powering the Future of Transport.           | 12   C53             |
|               |  allsafe GmbH & Co. KG                           | Produktneueheiten 2026                                                                       | 27   A36             |
|               |  MAHLE                                           | MAHLE Pressekonferenz                                                                        | 11   D07             |
|               |  DeepWay Technology                              | Press Conference                                                                             | 24   B12             |
|               |  Sistem Alüminyum                                | Sistem Alüminyum                                                                             | 22   E22             |
|               |  FleetBoost GmbH                               | Die E-Lkw-Zukunft ist da, die Netzleistung nicht: FleetBoost präsentiert die Lösung am Stand | FG J66               |
| 10:20 - 10:50 |  Toyota Deutschland GmbH / Toyota Motor Europe | Press Conference Toyota Professional and Toyota Hydrogen Solutions                           | 13   C95<br>13   C91 |
| 10:40 - 11:00 |  SANY TRUCK                                    | SANY eTrucks for Europe                                                                      | 12   C40             |
|               |  Carrier Transicold                            | Carrier Transicold IAA Press conference                                                      | 27   E35             |
|               |  SAG Group                                     | Powering Long Haul: SAG Group's Next-Generation LH <sub>2</sub> Tank Solutions               | 21   D24             |
|               |  Neolix                                        | Scaling L4 Autonomous Logistics: Neolix RoboVans in Live Operation                           | FG Q60               |
| 10:50 - 11:10 |  Kia Europe GmbH                               | Press Conference Kia Europe GmbH                                                             | 13   C71             |
|               |  Weichai Power Co., Ltd.                       | Weichai Unveils Custom Undercarriage Batteries for Heavy-Duty Trucks                         | 19/20   A10          |
| 11:00 - 11:20 |  Scania                                        | Press Conference                                                                             | 12   C60             |
|               |  AKIS ASANSOR MAKINA MOTOR                     | Brake disc and Drum                                                                          | 25   E35             |
|               |  Catana Corporation                            | Zero Data Loss. Maximum Mobility Intelligence                                                | 11   A01             |

 Trucks
  Vans
  Bodywork & Trailers
  Fitter
  Supplier
  Others



# PRESS CONFERENCE LINE-UP



| Time          | Company                                                                                                        | Title                                                                                                                                        | Hall   Booth |
|---------------|----------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|--------------|
| 11:10 - 11:30 |  Chery Commercial Vehicle     | DELIVAN Global Product Launch                                                                                                                | 13   E54     |
| 11:20 - 11:40 |  SuperPanther                 | SuperPanther Press Conference                                                                                                                | 12   D46     |
|               |  Sono Solar                   | Dieselskosten und CO2-Emissionen effektiv senken: Solarintegrationslösungen als Wegbereiter für die Elektrifizierung der Nutzfahrzeugbranche | 27   B32     |
|               |  BŞL BİJON                    | Wheel Bolt & Wheel Nut Manufacturing                                                                                                         | 25   B74     |
|               |  Michelin                     | Michelin - It's more than a tire                                                                                                             | 19/20   A26  |
|               |  Brightskies                  | Launch of Drive L2                                                                                                                           | 11   A09     |
| 11:30 - 11:50 |  MAXUS                        | Press Conference                                                                                                                             | 13   E90     |
| 11:40 - 12:00 |  DAF Trucks NV                | Pressekonferenz DAF Trucks                                                                                                                   | 21   B31     |
|               |  Aspöck Systems GmbH         | Aspöck FlexLED / Lineare LED Technologie - die nächste Generation der Fahrzeugbeleuchtung.                                                   | 26   D21     |
|               |  DHOLLANDIA GmbH            | Neuigkeiten bei Hubladebühnen                                                                                                                | 27   F31     |
|               |  Dynatrail Drive            | Electrified Trailer Axle System for Refrigerated Transport                                                                                   | 24   F12     |
|               |  ElringKlinger AG / EKPO    | Pressekonferenz ElringKlinger AG                                                                                                             | 19/20   A20  |
|               |  Tallano Technologies       | Introduction to last partnerships                                                                                                            | 12   B72     |
| 12:00 - 12:20 |  BYD                        | BYD Press Conference                                                                                                                         | 21   B11     |
|               |  Hankook Tire               | Hankook Press Conference                                                                                                                     | 11   E09     |
|               |  MabePlastik                | MabePlastik — Next Generation Side Curtain & PVC Transport Solutions                                                                         | 27   A54     |
|               |  R. E. Components Pvt. Ltd. | DRIVING THE FUTURE OF COMMERCIAL MOBILITY                                                                                                    | 26   A17     |
|               |  Taichengxin                | Taichengxin million-kilometer maintenance-free hub bearing unit                                                                              | 12   E40     |
|               |  Brigade Electronics        | The Future of Fleet Safety is Built on 50 Years of Experience                                                                                | 13   G40     |

 Trucks
  Vans
  Bodywork & Trailers
  Fitter
  Supplier
  Others



# We Deliver

3 / 6

# PRESS CONFERENCE LINE-UP



| Time          | Company                                                                                                                                     | Title                                                                                                 | Hall   Booth             |
|---------------|---------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|--------------------------|
| 12:20 – 12:40 |  Sortimo International GmbH                                | Pressekonferenz Sortimo International GmbH                                                            | 13   C80                 |
|               |  Schmitz Cargobull                                         | Schmitz Cargobull – Press Conference                                                                  | FG Pavillion 33          |
|               |  OPES Solar Mobility                                       | OPES Pressekonferenz   Deutscher Hersteller für<br>Fahrzeugsolarsysteme — Produktion und Produkte     | 27   D23                 |
|               |  Sensolus                                                  | No Environment Too Demanding:<br>Sensolus Unveils ATEX-Certified                                      | 12   D04                 |
| 12:40 – 13:00 |  FAW JIEFANG AUTOMOTIVE CO., LTD.                          | FAW TRUCKS Press Conference                                                                           | 24   B10                 |
|               |  Skyworth Auto, Skywell New Energy Vehicle Group Co., Ltd. | Skyworth Auto IAA 2026 Press Conference                                                               | 21   B32                 |
|               |  Sunswap                                                   | Control of the Cold Chain                                                                             | 27   F43                 |
|               |  Van Hool Industrial Vehicles                              | Van Hool Industrial Vehicles Press Conference                                                         | FG Pavillion 33          |
|               |  GT Trailers (Start 13:00!)                               | GT Trailers — Press Conference                                                                        | FG Pavillion 33          |
|               |  Bott GmbH & Co. KG                                      | Bott im Wandel: Vom Fahrzeugeinrichter zum<br>ganzheitlichen Lösungsanbieter                          | 13   C60                 |
|               |  KD                                                      | First 10GBASE-AU enabled camera with optical fiber<br>connectivity for automotive applications        | 11   F19                 |
|               |  SBRS / Shell Fleet Solutions                            | How Are Fleets Achieving 10% Lower TCO Today?                                                         | 12   A40                 |
| 13:00 – 13:20 |  FAW JIEFANG AUTOMOTIVE CO., LTD.                        | Product Walkaround                                                                                    | 24   B10                 |
|               |  ANYLIFT GmbH                                            | Weltpremiere: ANYLIFT präsentiert neue Generation der<br>ergonomischen Transporterbeladung            | Startup Area<br>Halle 12 |
|               |  Driventic GmbH                                          | Driventic – Mobility beyond today.                                                                    | 11   B06                 |
|               |  Impact Clean Power Technology                           | Making an Impact: Next-Gen Niobium Based High Power<br>Battery Systems for Heavy-Duty and Industrial. | 21   C41                 |
|               |  Brigade Electronics                                     | The Future of Fleet Safety is Built on 50 Years of<br>Experience                                      | 13   G40                 |
| 13:20 – 13:40 |  JAC MOTORS                                              | JAC New Product Launch and European Commercial Vehicles<br>Strategy                                   | 12   C08                 |
|               |  Adolf Würth GmbH & Co. KG                               | Smart vernetzte Fahrzeugeinrichtung                                                                   | 13   C44                 |
|               |  BMZ Battery Solutions                                   | Press Conference BMZ Battery Solutions                                                                | 12   E44                 |

 Trucks
  Vans
  Bodywork & Trailers
  Fitter
  Supplier
  Others



# PRESS CONFERENCE LINE-UP



| Time          | Company                                                                                                                             | Title                                                                                                                                                                                                   | Hall   Booth              |
|---------------|-------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------|
| 13:20 - 13:40 |  Panasonic Industrial Devices Europe GmbH          | Press Conference Panasonic Industrial Devices Europe                                                                                                                                                    | 11   C06                  |
| 13:20 - 13:50 |  NOW GmbH / Nationale Leitstelle Ladeinfrastruktur | Kurzbriefing: Wo steht der Hochlauf batterieelektrischer Nutzfahrzeuge? Infrastruktur, Förderung und Marktentwicklung                                                                                   | 21   D42                  |
| 13:40 - 14:00 |  GAC Commercial Vehicles                           | GAC Commercial Vehicles New Brand, Product and Technology Press Conference                                                                                                                              | FG Pavillion 35           |
|               |  ERESTE STAR C.M                                   | Technology in action for „-“ and „+“ transportation                                                                                                                                                     | 25   B98                  |
|               |  Snoeks Group                                      | Snoeks Group On the Move                                                                                                                                                                                | 13   E61                  |
|               |  Bühler Motor                                      | Press Talk: Innovationen im Fokus                                                                                                                                                                       | 12   C36                  |
|               |  Rotex Automation Limited                          | Emission Norms                                                                                                                                                                                          | 24   C41                  |
| 14:00 - 14:20 |  Garrett Motion                                    | Garrett Differentiated Technology for Commercial Vehicles                                                                                                                                               | 11   D01                  |
|               |  Konzelmann GmbH                                   | Konzelmann Inside                                                                                                                                                                                       | 19/20   D50               |
|               |  DIE GAS- UND WASSER-STOFFWIRTSCHAFT             | Bio-LNG für die Logistik: Status quo und Perspektiven im Schwerlastverkehr                                                                                                                              | 12   B60                  |
|               |  REPT BATTERO                                    | Heart of a Champion                                                                                                                                                                                     | 21   C32                  |
| 14:00 - 14:30 |  ACEA                                            | <b>Commercial Vehicle Decarbonisation: The Road Ahead</b><br>Featuring the CEOs of DAF Trucks NV, Daimler Truck, Ford Trucks, Iveco Group, MAN Truck & Bus, Scania Group & TRATON Group and Volvo Group | Hall 13<br>Industry Stage |
| 14:20 - 14:40 |  TAM-Europe                                      | TAM evEVOLUTION                                                                                                                                                                                         | 22   E52                  |
|               |  CVG                                             | UNITY SEAT                                                                                                                                                                                              | 12   A51                  |
|               |  Block Shaft Srl                                 | Security Solutions for Commercial Vehicles                                                                                                                                                              | 13   E41                  |
|               |  EVE Energy Co., Ltd.                            | Open Source Battery Brand Image & AI Battery Launch                                                                                                                                                     | 21   D25                  |
|               |  Pittasoft Co., Ltd.                             | See Your Fleet Live — FLEETA Press Demo                                                                                                                                                                 | 25   C54                  |
| 14:40 - 15:00 |  FORVIA                                          | FORVIA Press Conference                                                                                                                                                                                 | 12   A36                  |
|               |  ICOFORM SRL                                     | Safety on the road - CLEAR PASS - Spray Suppression Flaps made by ICOFORM                                                                                                                               | 26   A11                  |

 Trucks
  Vans
  Bodywork & Trailers
  Fitter
  Supplier
  Others



# PRESS CONFERENCE LINE-UP



| Time          | Company                                         | Title                                                                                                     | Hall   Booth |
|---------------|-------------------------------------------------|-----------------------------------------------------------------------------------------------------------|--------------|
| 14:40 – 15:00 | ■ Wialon (UAB Gurtam)                           | Launching Europe's next-generation fleet digitalization platform                                          | 25   C43     |
| 15:00 – 15:20 | ■ Hendrickson                                   | 100 Years of the Walking Beam: Timeless Reliability Driven by Innovation                                  | 26   B51     |
|               | ■ iwis mobility systems GmbH & Co. KG           | Vom Steuertrieb zum Elektromotor für elektrische Nebenaggregate: Die erfolgreiche Transformation von iwis | 12   E66     |
| 15:20 – 15:40 | ■ Röchling Automotive                           | Lightweight. Robust. Sustainable. How New Plastic Hybrid Solutions Replace Aluminum Die Casting and SMC   | 12   A03     |
| 15:40 – 16:00 | ■ Fersa                                         | Presentation Fersa Fuel Efficient Gen 3                                                                   | 12   E48     |
|               | ■ GAH TRANSPORT REFRIGERATION                   | GAH GLOBAL                                                                                                | 27   B28     |
|               | ■ T Comm Telematics GmbH                        | Digitale Zukunft: T Comm launcht neue Plattform                                                           | 25   E53     |
|               | ■ Vector Informatik GmbH und Lapp Mobility GmbH | 100 Meter DC-Ladekabel? Kein Problem dank CCS2 Smart Charging Connector von Lapp und Vector!              | 13   E10     |
|               | ■ Mindtronic AI (Taiwan) Co., LTD.              | Mindtronic AI World Premiere: Attention-Aware AI Safety and Software-Defined Vehicle Intelligence         | 24   F35     |
| 16:00 – 16:20 | ■ Thermo King                                   | Powering the Future of Transport Refrigeration: Connected, Resilient, Ready.                              | 27   C22     |
|               | ■ JOST-Werke Deutschland GmbH                   | JOST — Connecting Worlds                                                                                  | 26   D34     |
|               | ■ Microvast                                     | Unlocking Battery Values                                                                                  | 21   C45     |
| 16:20 – 16:40 | ■ Cummins Ltd.                                  | Choice Drives Global Progress: Many Paths Forward, One Trusted Partner                                    | 19/20   A21  |
|               | ■ TURBO BEARINGS PRIVATE LIMITED                | MANUFACTURER/EXPORTER OF VARIOUS TYPES OF BALL AND ROLLER BEARINGS & PARTS OF BEARING                     | 26   E52     |
| 16:40 – 17:00 | ■ Aerodyne Global Ltd.                          | The Future of Trailer Aerodynamics                                                                        | 27   F41     |

Day 2

Tuesday, September 15, 2026

| Time         | Company                         | Title                       | Hall   Booth |
|--------------|---------------------------------|-----------------------------|--------------|
| 9:20 – 9:40  | ■ Kässbohrer Fahrzeugwerke GmbH | Kässbohrer Press Conference | 27   E11     |
| 9:40 – 10:00 | ■ Kögel Trailer GmbH            | Pressefrühstück             | 27   F18     |

■ Trucks
■ Vans
■ Bodywork & Trailers
■ Fitter
■ Supplier
■ Others

# We Deliver

6 / 6