

Climate-neutral presentation

We would be happy to support you together with our offsetting partner myclimate in designing a sustainable and balance sheet climate-neutral presentation.

The aim of the joint initiative is to reduce emissions in connection with your trade fair appearance to a minimum and to offset the unavoidable greenhouse gases by promoting effective and sustainable climate projects (see below). Participation is voluntary. But it's worth it: the myclimate label you receive after successful offsetting serves as proof of your active climate protection and at the same time allows you to communicate your climate commitment credibly and transparently within the framework of the IAA TRANSPORTATION. For our part, we will highlight every exhibitor who takes up this offer accordingly in the digital as well as printed exhibitor directory and on a separate page for visitors on iaa.de.

If you decide to go carbon neutral, please send your request for a quote directly to [myclimate](https://myclimate.com).

Once the offer has been confirmed, you have two options:

- Option 1: You do not yet have a concept or label partner for a climate-neutral trade fair appearance.
In this case, you fill out the detailed myclimate [questionnaire](#) in advance of the trade fair to determine your greenhouse gas emissions. Myclimate checks the data, creates the CO₂ balance based on the data and calculates the required offset amount. You can then offset your emissions with selected myclimate carbon offset projects. For this labeling process, myclimate charges you € 149.00 plus 7% VAT as well as the price per ton of CO₂e within the selected offset project.
- Option 2: You already have a concept or a label.
In this case, you submit the complete CO₂ balance sheet to myclimate for review, as well as proof of the offset into a project from your own portfolio (Gold Standard, Plan Vivo) at a later date. For the label process without offsetting in myclimate carbon offset projects, myclimate charges you €249.00 plus 7% VAT.

The CO₂ emissions are offset in selected myclimate carbon offset projects that meet the highest offset standards (Gold Standard, Plan Vivo) and, in addition to reducing greenhouse gases, demonstrably make an effective local and regional contribution to sustainable development. Myclimate carbon offset projects thus contribute to the UN Sustainable Development Goals.

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#IAA #Transportation #IAA2022

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The following projects are available for you to choose from:

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1. turning waste into biogas for small farmers in Vietnam
(11.50 EUR/t CO_{2e})
2. protecting Tanzanian forests for indigenous peoples, wildlife and the climate (12.90 EUR/t CO_{2e})
3. clean drinking water for schools and households in Uganda
(13.50 EUR/t CO_{2e})
4. renaturation of the Königsmoor in Schleswig-Holstein
(69.50 EUR/t CO_{2e})

If you have any questions about the offer, please contact Chiara Tormen at myclimate:

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